



## ABOUT

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## EXPERIENCE

**2005 - PRESENT** **EUPHORIA**  
*Owner & Founder*

Remote Design Studio based in Singapore. We work with handful of designers & developers through digital design & engineering work since 2005. Our Services: UI/UX Design, Logo & Branding, Design Systems, Startup Websites, Web-Applications, Data-Driven Storytelling, Photography & Videography, Open Source Software.

**2012 - PRESENT** **DEMENT CLOTHING**  
*Owner & Founder*

Dement Clothing is a streetwear & lifestyle clothing brand by Euphorya in the year 2012. The brand quoted "Fight for Passion." The designer clothes made for street & lifestyle culture products from printed graphic designs on t-shirt, polo-t, hoodie long sleeve.

**2014 - PRESENT** **ILM PRODUCTION**  
*Owner & Founder*

Ilm Production is creator-based production founded by Euphorya in the year 2014 & based in Singapore. The brand quoted "Capturing Knowledge For You." Sharing valuable knowledge of Islamic content through multiple social media platforms, which will be an invaluable source of knowledge, inspiration, and reminder.

## EDUCATION

**2003 - 2005** **INSTITUTE OF TECHNICAL EDUCATION**  
*Certificate in Architectural Design (NITEC)*

**1999 - 2002** **NORTHLAND SECONDARY SCHOOL**  
*GCE N'Level*

**1993 - 1998** **CHONGFU PRIMARY SCHOOL**  
*PSLE*

## SKILLS

### Industry Knowledge

Product Design  
Community Building  
Business Development  
Brand Development  
Website Development  
Video Production  
Social Media Marketing  
Digital Photography  
Productized Service  
E-Commerce  
Startups  
MVP  
SaaS

### Tools & Technologies

Photoshop  
Illustrator  
Lightroom  
Final Cut Pro X  
Figma  
Cloudflare  
Netlify  
Vercel  
Github  
Sublime  
Rotato  
Shopify  
Wordpress

### Languages

English  
Bahasa Melayu  
Bahasa Indonesia  
Basic Arabic

### Other Skills

JAMstack  
Microservices  
HTML/CSS  
Javascript  
API  
Gatsbyjs  
Nextjs  
SSG  
CMS  
CDN