



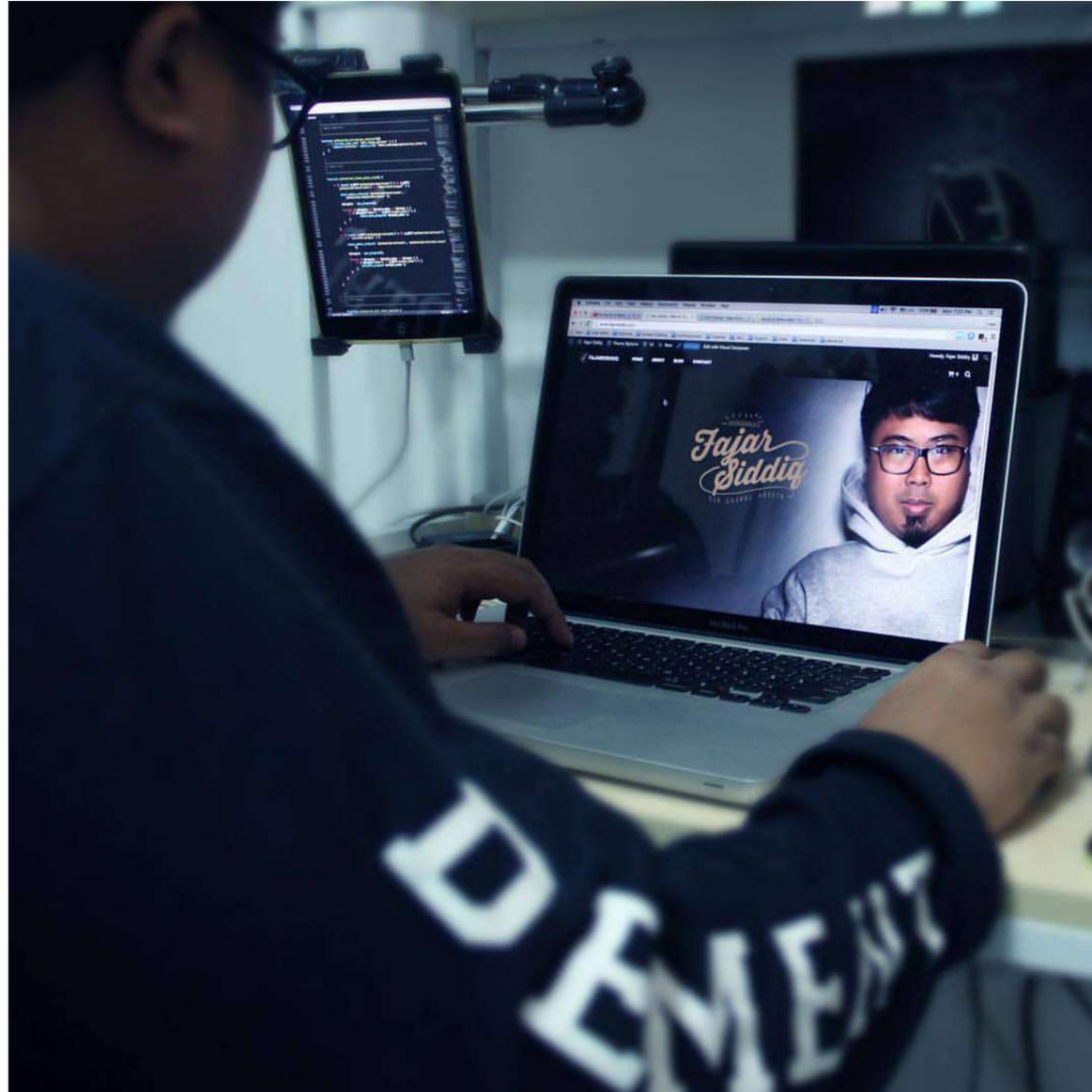
FAJAR SIDDIQ

Serial Entrepreneur + Indie-Maker + Influencer + Producer +
Professional Yo-Yo Player + Digital Nomad + Designer & Developer

Yishun, Singapore

**HOW I
STARTED MY
JOURNEY**

SHARING MY STORIES



START WORKING FOR YOURSELF

- I have difficulties in learning at school.
- I only like art, science, sports & computer
- I grow up learning tutorials online day and night
- I didn't do well in school but I studied Architectural Design
- I don't have any degree certification in what I do today.
- I skipped school most of the time because I love what I was doing
- My dream was to go art school but it was so expensive, so i decided to build my own portfolio.



Fajar Siddiq
@fajarsiddiqFS

Me working on my first startup 20+ years ago



11:49 PM · May 6, 2019 from Central Region, Singapore · Twitter Web Client

||| [View Tweet activity](#)

13 Retweets **207** Likes

YEAR 1990-2005 EARLY DAYS

- 5 years old: First IBM Laptop my dad bought for me
- 7 years old: Played MS-DOS games
- 8 years old: Sell MS-DOS games to friends
- 9 years old: Participated in Art & Science Club Activities at school
- 12 years old: Started Yo-Yo as a hobby & Become School Sports Athlete
- 13 years old: Learn Guitar, Become a Punk Rocker & Start Music Band
- 14 years old: Made first HTML/CSS website
- 15 years old: Sponsored by Duncan Toys, Professional Yo-Yo Player
- 16 years old: Work at Macdonalds & Delifrance
- 17 years old: Played Sports National Team Martial Art (Silat)
- 18 years old: Graduated from Architectural Design
- 19 years old: Learn & Started Tech & Design industry
- 22 years old: Completed National Service (SCDF 2years)
- 23 years old: Work as Security Officer
- 24 years old: Left Full-Time Job & Became Self-Employed
- 25 years old: Started my first company, Euphorya (Bootstrapped)

- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020

15 YEARS *of* **INDEPENDENT +** **BOOTSTRAPPED** **WORKING REMOTELY AS A DIGITAL NOMAD**

SINCE 1998 PROFESSIONAL YO-YO PLAYER

- Sponsored Player for 14 years by Duncan Toys USA
- Perform 500+ Yo-Yo Shows in Asia
- Judge for National & International Yo-Yo Contest
- Help to build Yo-Yo Communities in Asia
- Mentor Yo-Yo Players To Become Champion
- Appear in TV, Magazines, Newspaper

Fajar Siddiq's Yo-Yo Contest Achievements in Y
Brought to you by <https://fajarsiddiq.com/contest>

- 1998 • Hyper Yo-Yo Nationals - 4th Place (Singapore)
- 2000 • Bp Proyo Nationals - 4rd Place (Singapore)
• Bp Killerbee Freestyle - 1st Place (Singapore)
• Toyzbar Competition - X Division - 1st Place (Singapore)
• Toyzbar Competition - A Division - 4th Place (Singapore)
• Toyzbar Competition - AA Division - 7th Place (Singapore)
- 2003 • Toyzbar Competition - Shoot the Moon (Singapore)
• Singapore Yo-Yo Championships - A Division (Singapore)
• Asia Pacific Yo-Yo Championships - X Division (Singapore)
- 2004 • Singapore Yo-Yo Championships - 5A Division (Singapore)
• Singapore Yo-Yo Championships - 4A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
- 2005 • Singapore Yo-Yo Championships - 4A Division (Singapore)
• Singapore Yo-Yo Championships - 5A Division (Singapore)
- 2006 • Singapore Nationals - 2A Division - 5th Place (Singapore)
• Singapore Nationals - 4A Division - 3rd Place (Singapore)
• Singapore Nationals - 5A Division - 5th Place (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 5A Division (Singapore)
- 2007 • West Coast Classics - 4A Division - 3rd Place (Singapore)
• West Coast Classics - 5A Division - 5th Place (Singapore)
• Singapore Nationals - 4A Division - 3rd Place (Singapore)
• Singapore Nationals - 5A Division - 5th Place (Singapore)
• Eastern State Throwdown - Y Division - 3rd Place (Singapore)
• Speed Challenge x Central Yo-Yo Malaysia - 3rd Place (Singapore)
- 2010 • Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
- 2011 • Singapore Yo-Yo Championships - 4A Division (Singapore)
• Singapore Yo-Yo Championships - 5A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
• West Coast Classic - 4A Division - 3rd Place (Singapore)
- 2012 • Singapore Yo-Yo Championships - 4A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
• Bali International Yo-Yo Open - 4A Division (Singapore)
• Bali International Yo-Yo Open - Best of the Best (Singapore)
• Central Malaysia Yo-Yo Championship - 1st Place, 9min 44secs (Singapore)
- 2013 • Singapore West Coast Classics - 4A Division (Singapore)
- 2014 • Singapore Yo-Yo Championships - 4A Division (Singapore)
• Malaysia International Yo-Yo Open 2014 - 1st Place (Singapore)
• Showcase Volume 5 - X Division - 5th Place (Singapore)
• Eastern State Throwdown - 5A Division - 4th Place (Singapore)
• Singapore Yo-Yo Championships - 4A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
• World Yo-Yo Contest - 32nd Prelims (Singapore)
• Showcase Volume 8 - Y Division - 3rd Place (Singapore)
- 2016 • Singapore Yo-Yo Championships - 4A Division (Singapore)
• Asia Pacific Yo-Yo Championships - 4A Division (Singapore)
• Showcase Volume 10 - X Division - 5th Place (Singapore)
- 2018 • Malaysia International Yo-Yo Open 2018 - 1st Place (Singapore)
- 2020 • Central Region (Singapore)
• Central Region (Singapore)
• Central Region (Singapore)





TRADING TIME FOR MONEY

- Need basic level of skills
- Showing up consistently
- Being responsible
- Learning new skills
- Hourly or salary job

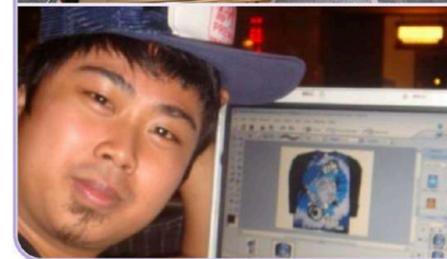
Self Taught Developer + Designer = Freelancer

YEAR 2005-2010 BEGINNING

- Started my journey at the age 19 years old with \$100 laptop
- Learn designing on MS paint + adobe photoshop 3.0
- Join msyspace.com community sold t-shirt design & stickers for \$15-25 and became freelance merchandise designer
- Learn XML & build blogspot templates & sold it for \$100
- In 2005 I started freelancing created a brand name Euphorya.
- Started travelling as a digital nomad to work remotely from my laptop.
- I travelled 2 months for yo-yo tour doing shows in Asia
- Sold T-Shirts in art & music shows in Kuala Lumpur, Malaysia
- In 2008 I tried to start a startup, build my clothing company in Jakarta, Indonesia but only lasted only 6 months.

 **Fajar Siddiq** 🇲🇵 🇮🇩 🌴
@fajarsiddiqFS

📅 Found some 10 years ago photo of me trying to start my startup and build things in public. How time flies really fast. I was using Windows XP custom darkmode, Compaq Presario Laptop, Adobe Photoshop 3.0, some Ikea plastic chair as a table & starbucks for FREE wifi #startup

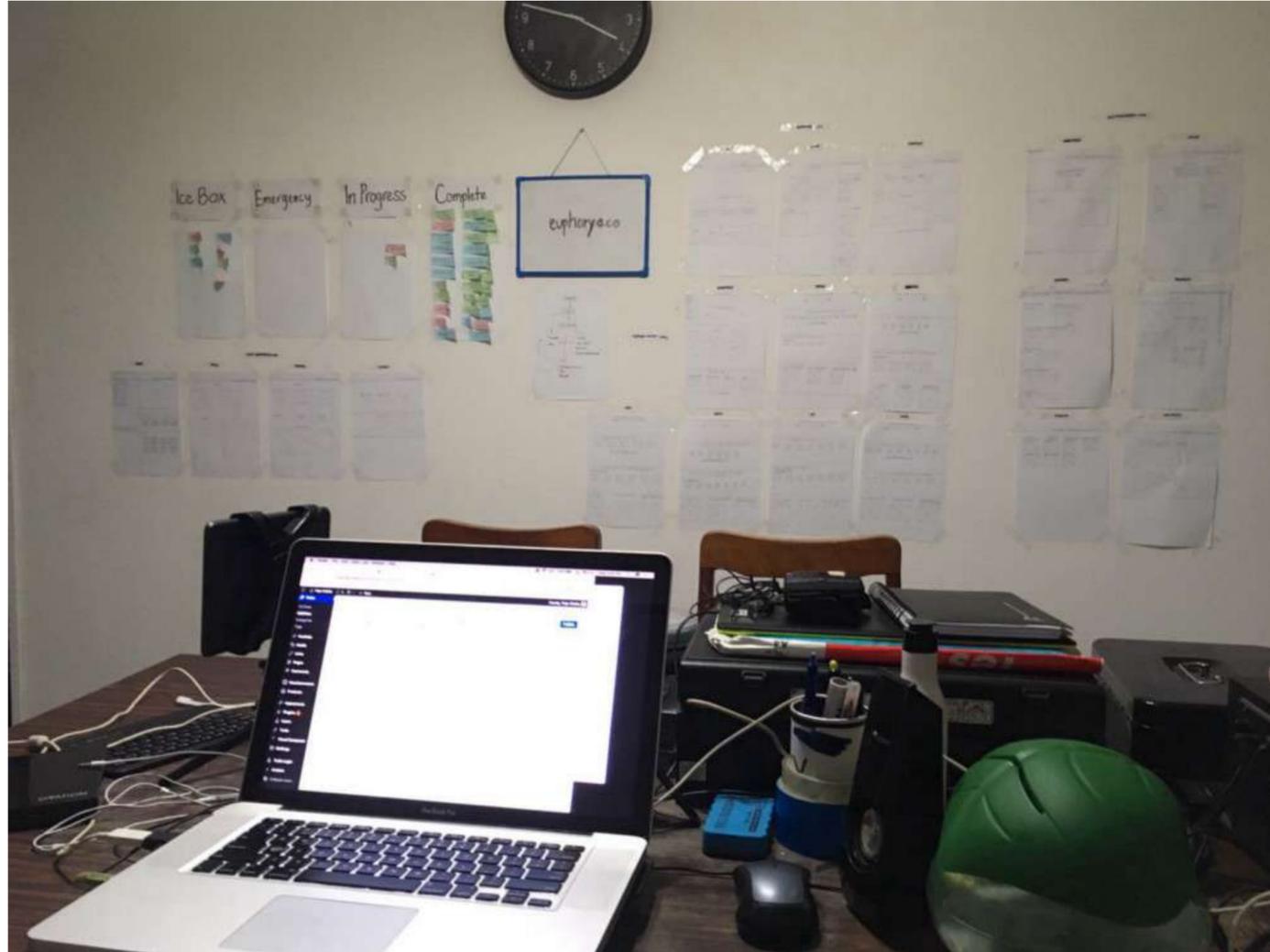


 **Fajar Siddiq** 🇲🇵 🇮🇩 🌴
@fajarsiddiqFS

laptop legend is DEAD, since 2005. Been around the world, make good money, find good friends, help many and build ori.



5:58 PM · Sep 27, 2011 · Twitter Web Client



RUNNING YOUR OWN SERVICE BUSINESS

- Setting up a company
- Finding clients & creating proposals
- Pricing services & Hiring employees
- Online presence on social media & website
- Accounting, finance, business operations
- Following up customer & do what customer wants



2-IN-1 SELF-TAUGHT MANAGEMENT ROLE

BUSINESS OWNER & MANAGER.

- Managing Sub-contractors
- Managing Part-Time Assistants
- Managing Part-Time “Creative” People
- Managing Full-Time Employees
- Managing Managers & Creative Leads
- Managing Executives

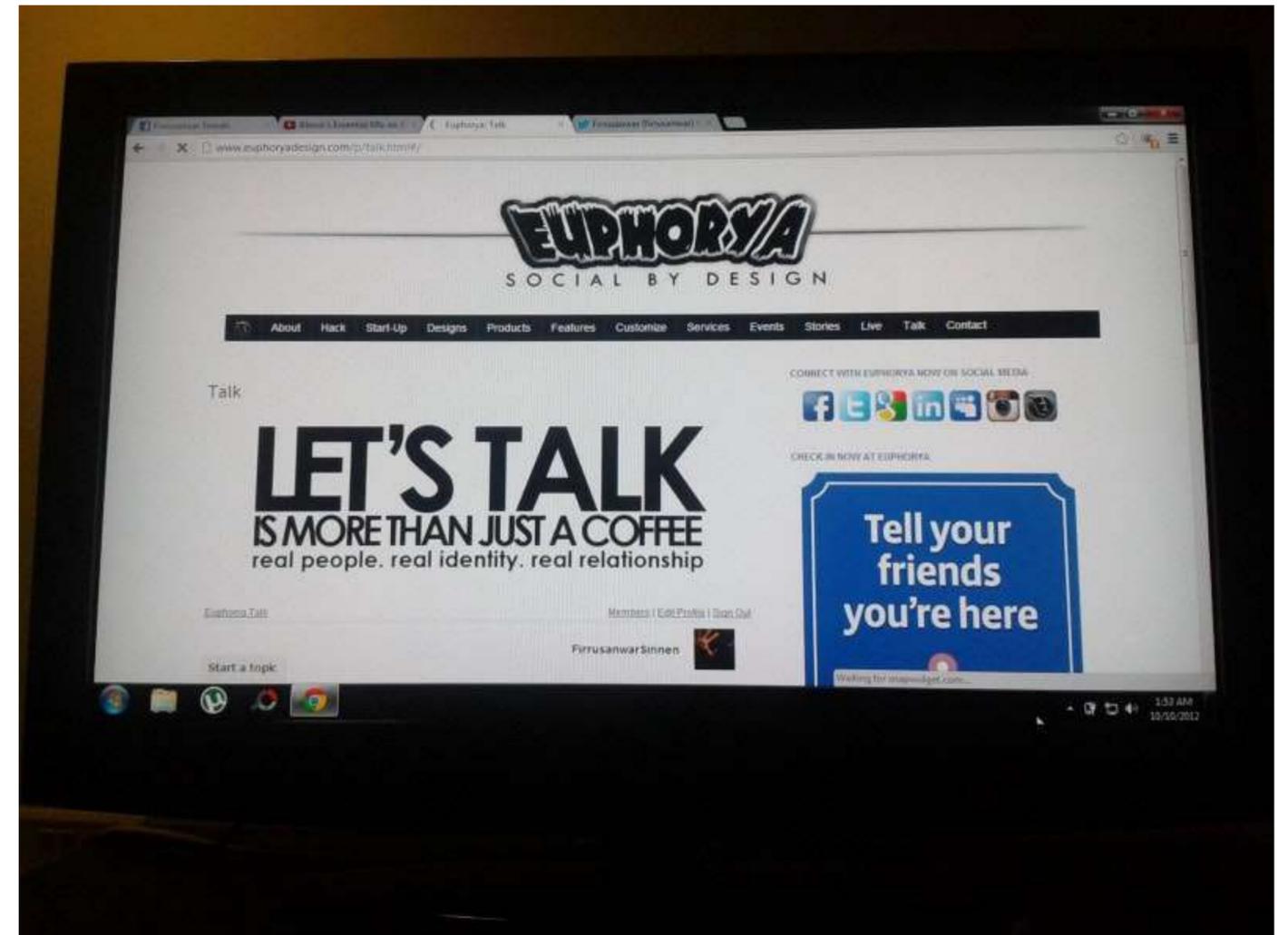
YEAR 2011

1ST COMPANY

Euphorya - Creative Design Agency

www.euphorya.co

- Registered Euphorya as company in 2011
- Became business owner as a self-employed
- Build different kinds of side-projects under one company
- Web-design & Graphic Design Services for local startups
- Switch from Windows to MacOS
- Later on bought my first MacBook Pro in 2012
- Use Photoshop & Illustrator for design
- No Investors & learn new markets
- Grow clients & build portfolio
- Made Wordpress & Shopify Themes for clients
- Worked with SME, GOV & MNC projects
- Business model pivoted to productized service



HOW IT STARTED

- I love designing
- I love make websites
- I love social media marketing



Home About Design Services Network Affiliate Clients Contact

SOCIAL BY DESIGN

QR code for Euphoria Official Launch 2011

"Euphoria Official Launch 2011"
Deals - Got the coupon now!

Euphoria 20% off any Euphoria services.

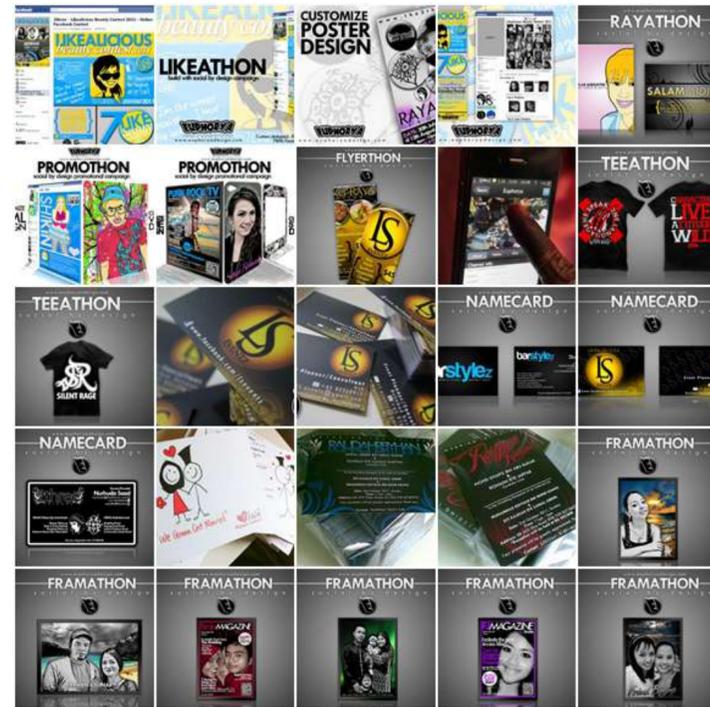
Euphoria Official Launch 2011. For details, see Setting, Packaging, 456, 123, Facebook Page, Terms, Service Design and more.

Code: euphorialaunch
Expires: 31st May 2011
Coupon: <http://bit.ly/koqQ9>

How to redeem this deals or coupon?

1. Check in from Facebook
2. Print it from Google
3. Show it from Mobile
4. Scan QR code on Mobile.

QR code for redemption



facebook

SRP Catering & Services · SRP Catering & Services

Like SRP Catering & Services

SRP Catering & Services

Modan Sri Rochiah, who has 5 years of experience in making and supplying meals, recently set up SRP Catering & Services. The business offers catering services for weddings, engagement parties and other social functions. It also provides wedding services such as pelamin (wedding dais) set-up, karaoke, kompong, Mak Andam (make-up artist) services, wedding car decoration and many others.

CATERING & SERVICES

- Pelamin - Tukang Masak - Pengon Masak
- Perkahwin Buffer - Khemah/Kemah Meja - DJ Karaoke
- Nayid Live - Kompong - Kendarat
- Mak Andam - Decor Blok - Decor/Bilik Pengantin
- Kereta Pengantin - Gubahan Hantaran - Transportation

www.facebook.com/srpcatering

srpsiti@gmail.com

+65 82303839

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where styles matters most

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school and class annual reunion celebration

OSKOL

CHONGFU NERD

www.oskolchongfu.com

Home About Picture Videos Contact

OSKOL Chongfu Nerd 2011

school and class annual reunion celebration

PARTY RESPONSIBLY

205:04:42:03

days hours min sec

since Reunion

Singapore Time

2three

Home ABOUT MUAH GEMA SERVICES FAQ DOWNLOAD CONTACT

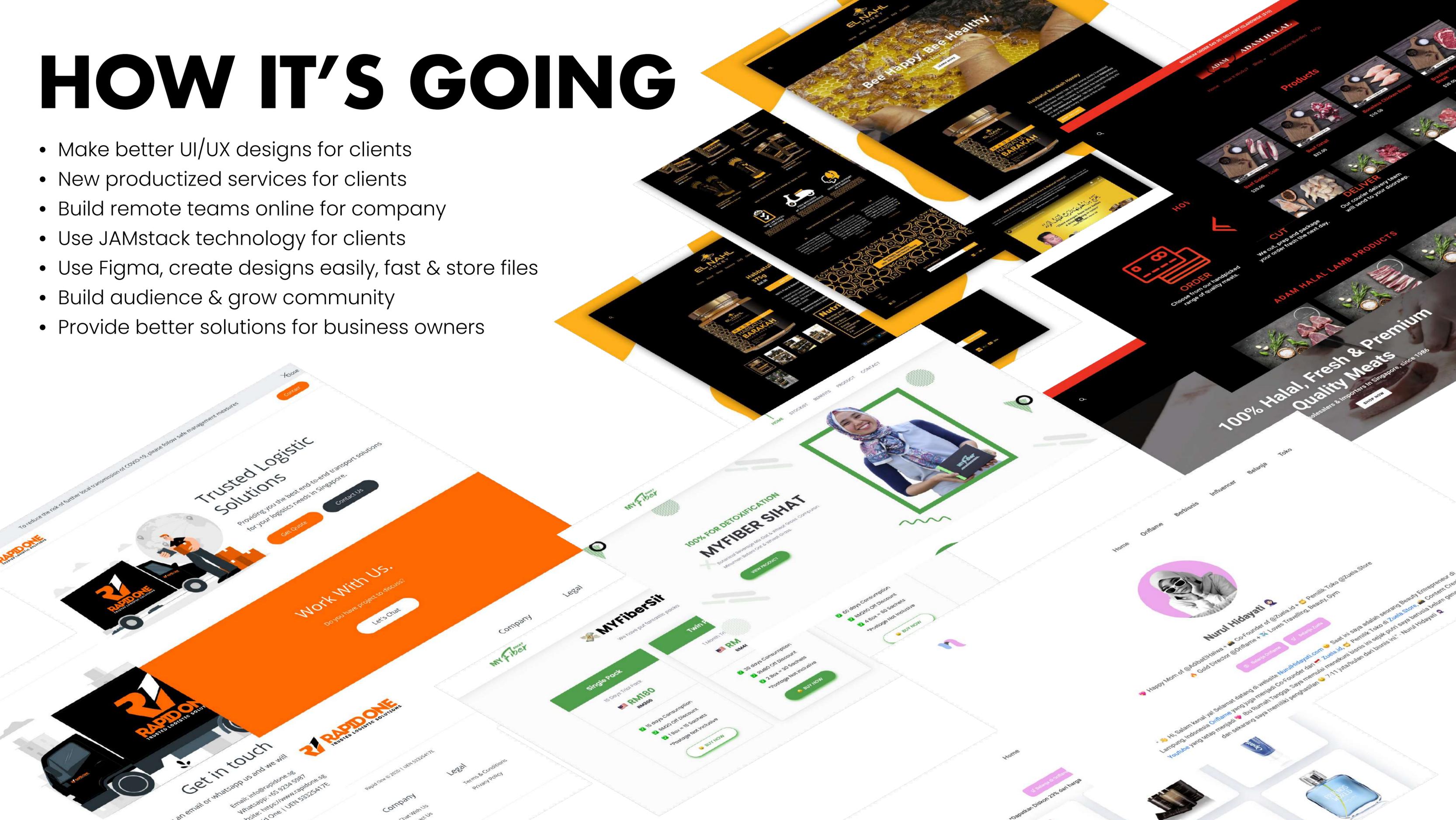
SERVICES

2three SERVICES

www.the2three.com

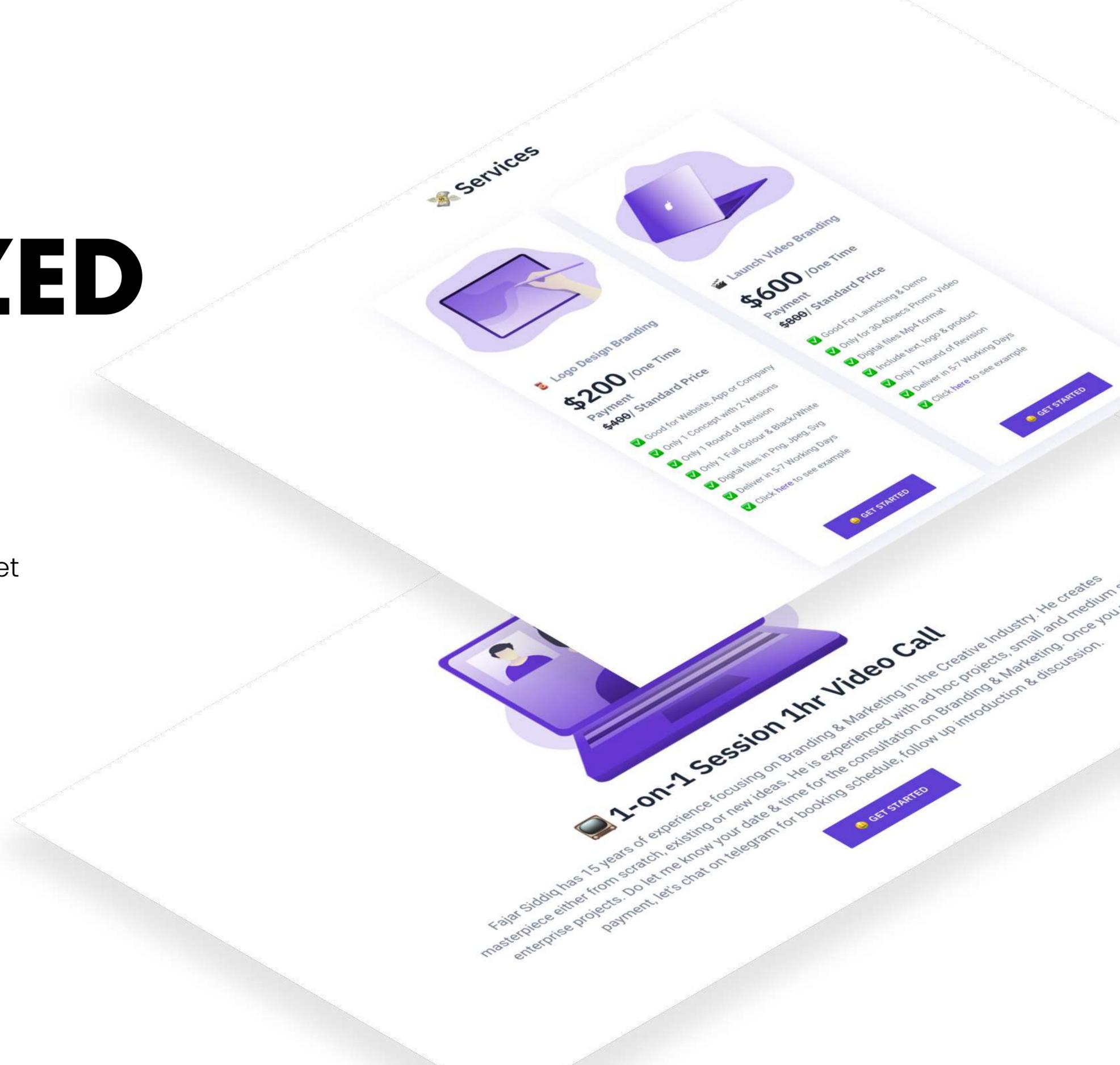
HOW IT'S GOING

- Make better UI/UX designs for clients
- New productized services for clients
- Build remote teams online for company
- Use JAMstack technology for clients
- Use Figma, create designs easily, fast & store files
- Build audience & grow community
- Provide better solutions for business owners



PRODUCTIZED SERVICES

- Value-added “Done For You” service
- Scale sales to new level for business
- Service business with multiple or new skillset
- Sell without ever talking to the customer
- Control over how you spend your time
- Systemized package to sell your services
- Right product match for your business
- Revenue comes easier and faster
- Get more by doing less
- Sustainable & Profitable



YEAR 2012

2ND COMPANY

Dement - Clothing Brand

www.dementclothing.com

- I had experience in making merchandise
- I registered 2nd business to create my own clothing brand
- Sold 1000+ T-shirts & Made plenty of designs
- Build Community Meetups on weekend with youths
- Build fans on social media across the world
- Currently only working with clients on B2B projects

DEMENTTM
FIGHT FOR PASSION



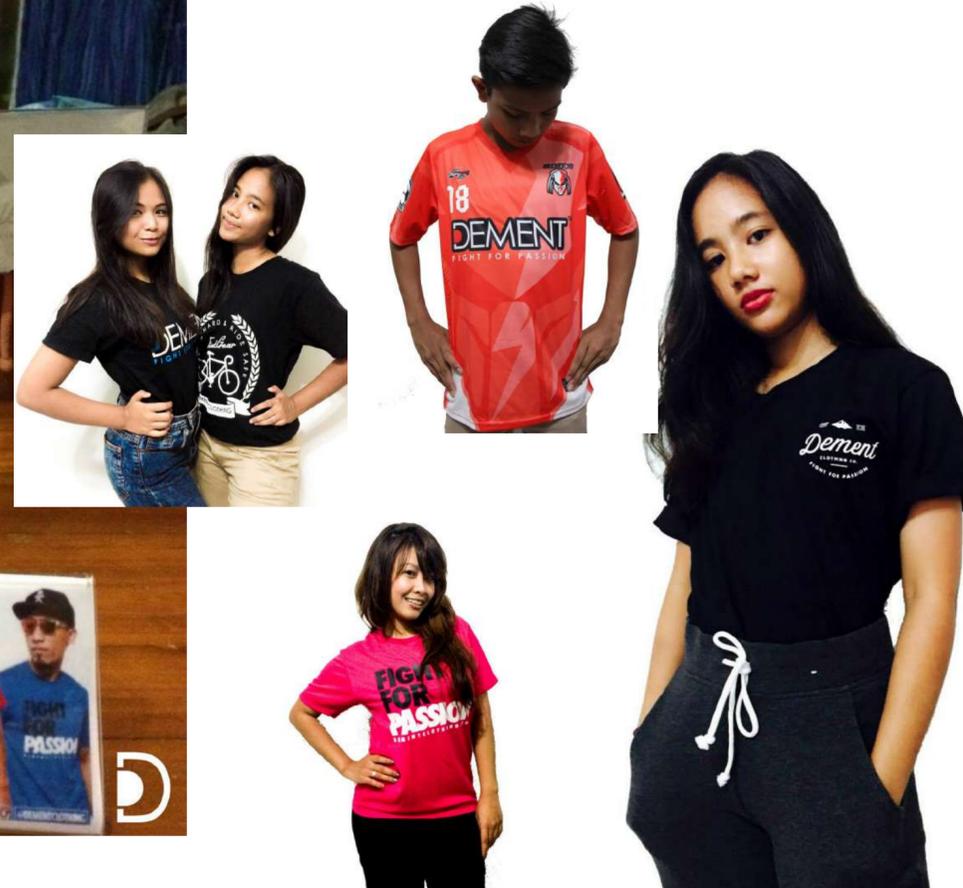
HOW IT STARTED

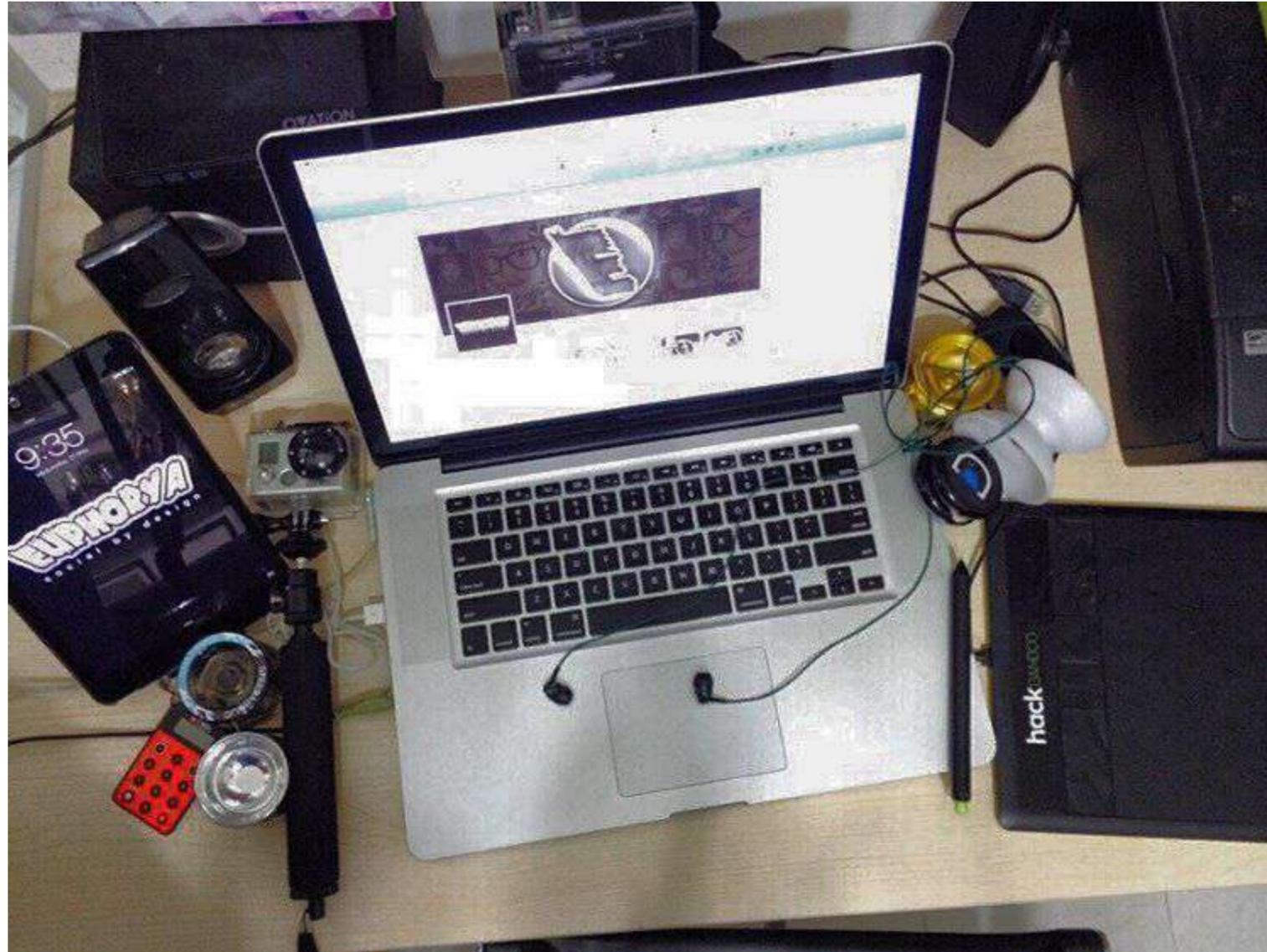
- I love designing graphic tees
- I love editing & photography
- I love communities & meeting people
- I love to travel and learn from others
- Grow 50 People in community



HOW IT'S GOING

- Run hobby as a meetup
- B2B Supplier for clients
- Grow 1000+ people community
- Sold T-shirt design around the world





YEAR 2012-2013 TOUGH YEAR

- I lost my late mom & dad in march 2012 (chronic disease)
- 1 year later I lost my elder brother 2013 (chronic disease)
- Had difficulty coping myself to run my business
- Clients Big Project Conference event 5,000 people at Expo
- Cut down projects only offer productized services to local startups

YEAR 2014

3RD COMPANY

Ilm Productions – Video Product Company

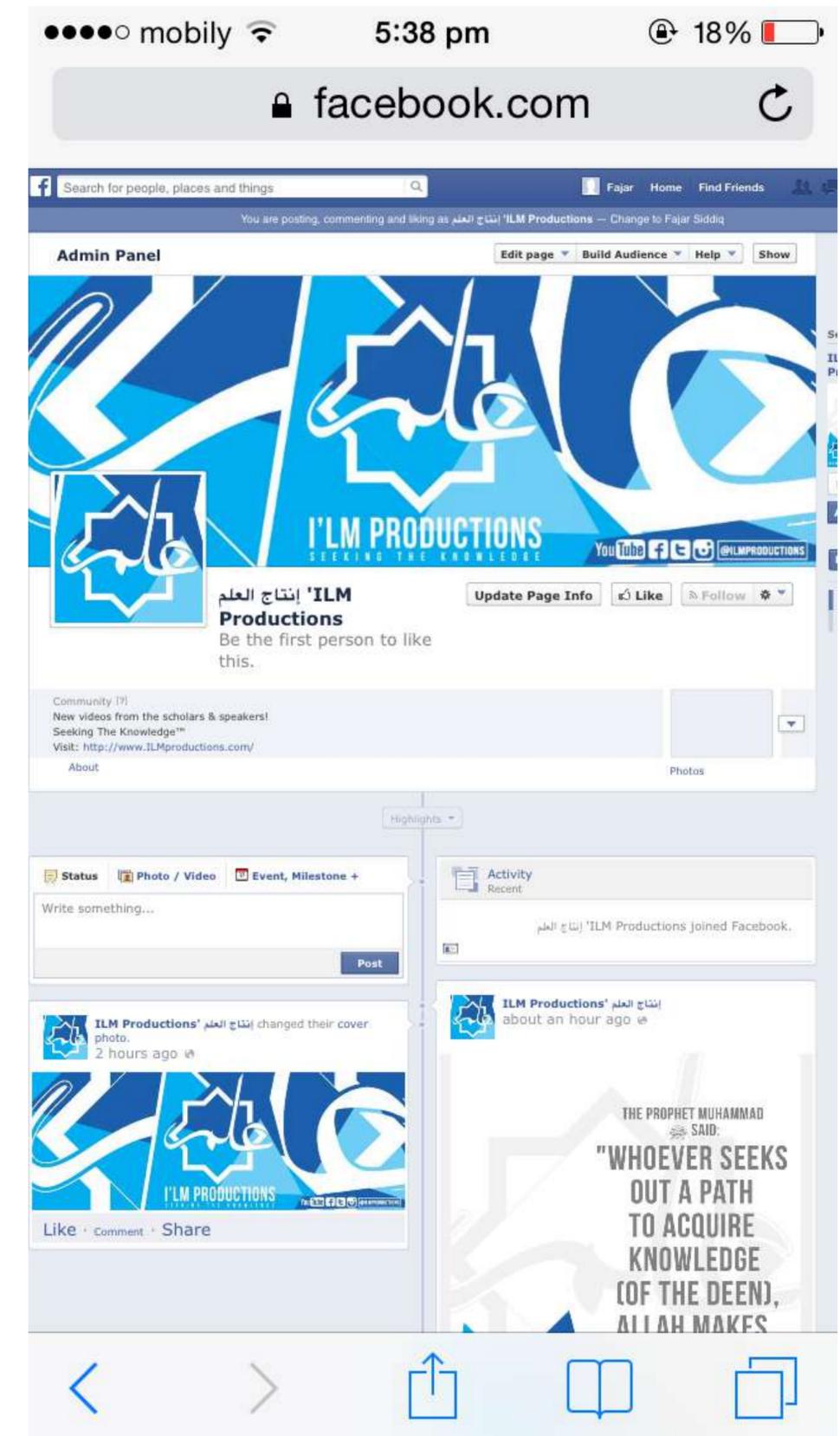
www.ilmproduction.com

- Spiritual Journey – Makkah & Medina in Saudi Arabia for pilgrimage (Umrah)
- Build production team & started the project in Saudi Arabia while travelling
- Going back Singapore, register the business in year 2014
- Create video content for religious education content
- Grow 50,000+ over subscribers on Youtube
- Provide live-stream, video-editing and recording services
- Created Social Media Marketing Advertisement for Muslim Products
- Created Quran Recitation Videos for people to learn Quran easily
- Collaborated & Partner for local events & conferences 5,000+ people
- Travel to Indonesia & Malaysia for production recording work
- Work together with local Muslim Council, Mosques, Executives & Licensed Preacher/Educators



HOW IT STARTED

- Video-Editing, Recording For Classroom Lectures
- Grow Youtube Only 100+ Subscribers
- Create livestream video solutions
- Website as a portfolio only
- 15 crew members contract & volunteer basis



HOW IT'S GOING

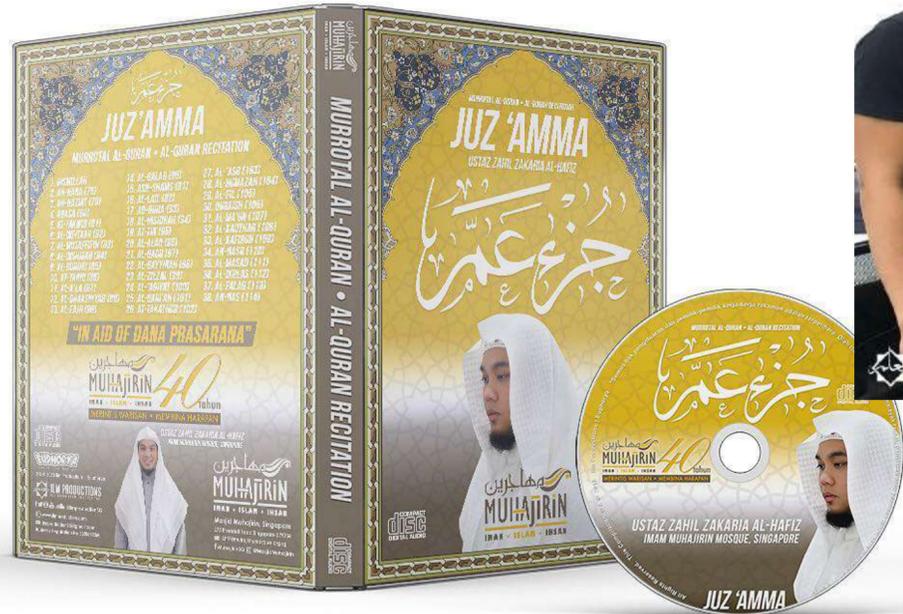
- 50k+ subscribers on Youtube
- Make CD/DVD projects
- Events & Conference
- Reach 7 Million Views on Youtube
- Create a remote team
- Work with government projects
- Video-On-Demand Platform



Ilm Productions
54.3K subscribers

7,969,507 views

مهاجرين
MUHAJIRIN 40 tahun
IMAN • ISLAM • IHSAN
MERINTIS WARISAN • MEMBINA HARAPAN



Gah!

Mengalu-alukan sumbangan peralatan

MASALAH dana masih lagi membelenggu syarikat Ilm Productions yang baru ditubuhkan tahun lalu. Sejak ini, syarikat tanpa keuntungan itu menggunakan alat kamera, pencetak dan kad memori yang kesemuanya daja.

"Memandangkan kami tidak mengorut-untung, kami hanya dapat berharap ada insan yang sudi meringkas alat yang berkaitan dengan apa yang kami lakukan," ujar pengasas bersama Ilm Productions, Encik Muhammad Fajar Siddiq. Beliau juga mengalu-alukan mereka yang ingin menyumbang dana supaya dapat memperkukuhkan lagi kedudukan syarikat tersebut.

Encik Muhammad Fajar berkata asatizah serempak banyak memberi ceramah setiap minggu di serata Singapura. Sekiranya ceramah itu dapat direkodkan, ilmu yang disampaikan dapat dibagikan kepada lebih ramai orang.

"Para ustaz dan condekwawan agama yang menyampaikan ceramah semberikan kandungannya. Ia kemudian beralih kepada tugas kami mewujudkan video supaya lebih ramai yang dapat meraih manfaat daripadanya.

"Lajim sekarang zaman teknologi. Sukar bagi seseorang berorganisasi dengan telefon bimbit. "Bayangkan jika video agama ini dapat mereka tonton di telefon bimbit di mana sahaja mereka berada, masya-Allah betapa indah birakahnya," kata ujar beliau.

Pihaknya juga sedang berusaha menghasilkan aplikasi serta menjual barang socera dalam talian dengan harapan dapat menambah dana.

Antara yang diharap dapat dijual termasuk buku perag-tubuhan. Mereka yang ingin mengetahui lebih lanjut tentang syarikat itu boleh melangsuri laman www.ilmproducoo.com. **SHAHIDA SARHID**



KRU ILM PRODUCTIONS: Sukarelawan syarikat bergambar bersama Mufti Singapura, Dr Mohamed Fatrih Bakarom. - Foto: ILM PRODUCTIONS

Sebar ilmu dengan kepakaran laman media sosial

SHAHIDA SARHID
shahidat@oh.com.sg



MAHU HASILKAN SESUATU YANG KREATIF: Video ceramah agama yang dirakam akan ditayangkan secara langsung agar dapat dimartikan lebih ramai orang. (dari kiri) Encik Azmi Amin, Encik Muhammad Syafiq Azman, Encik Muhammad Fajar Siddiq dan Encik Muhammad Syazwan Mohd Shahril. - Foto: JIHARI RAHMAT

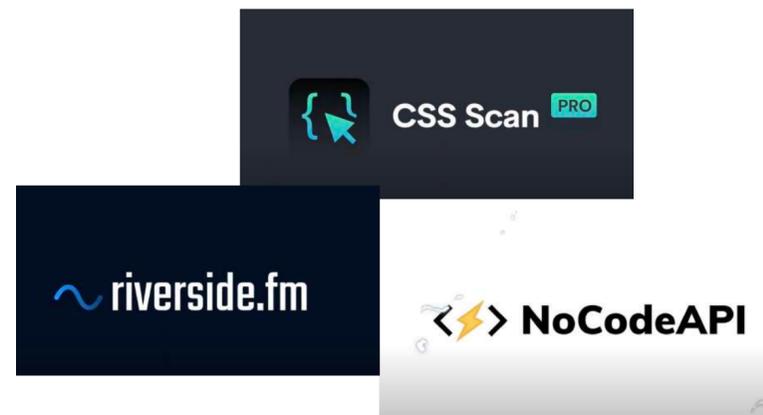
kelas agama hujung minggu yang dijalankan pusat pendidikan tersebut. "Saya kagum dengan kelas agama hujung minggu yang dijalankan pusat pendidikan tersebut. In i dengan harapan mereka yang

Anjuran pusat pendidikan Al-Fawaizan, para penceramah dalam ini termasuk Mufti Mufti Sheikh Ashur Rabb Ireland, dan Sheikh Salah dari Mesir. Antara pengasas Muhammad Fajar Siddiq berkata syarikat itu diwujudkan untuk menyebarkan ilmu menggerakkan ummah. "Kami semua mengenali satu sama lain ma-nama mengerjakan puti kami mempunyai iaitu keinginan untuk menggunakan teks pesat berkembang. "Kami ransukan kan ilmu ini dalam tanya yang beker web. Mereka mula

www.ilmproduction.com
capturing knowledge for you

SELLING PRODUCTS

- Sell Physical Products: Handmade/Manufactured
- Sell in bulks to scale business
- Sell PDF like e-book or Sell Video course
- Sell downloadables files icons, assets, templates
- Customer Support Skills for Chat or Email Support
- Gathering customers at scale for feedbacks
- Create Supply Chain for Physical Product
- Marketplaces & Social Networks
- SaaS Software As Service, Subscription Software
- Physical Products & E-Commerce
- Products in existing ecosystem: Figma Plugins, Chrome Extensions, JAMstack Themes



 **CostMe**



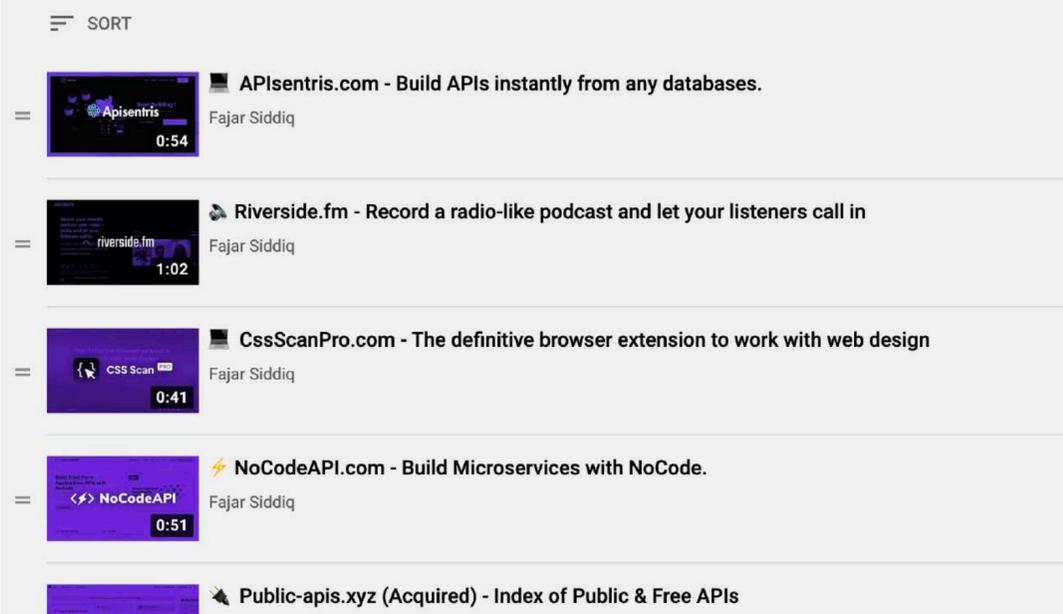
🔥 Launch: Product Launch Videos, How-to & know-how videos

11 videos • 403 views • Last updated on 3 Oct 2020

Public ▾



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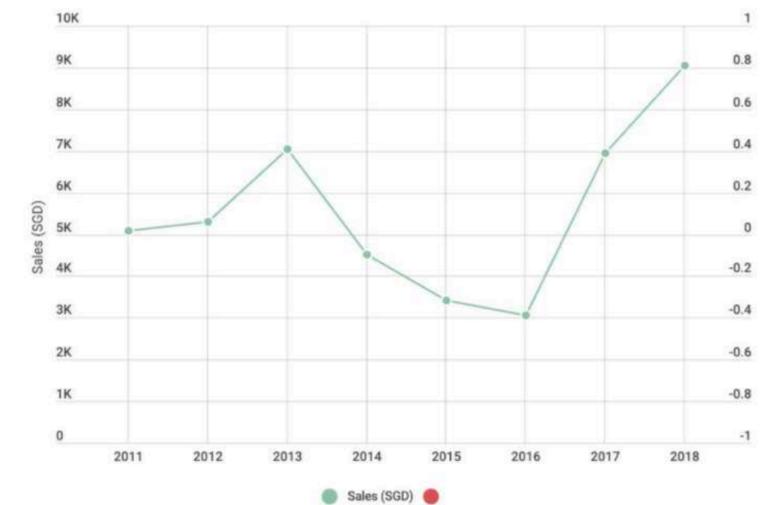
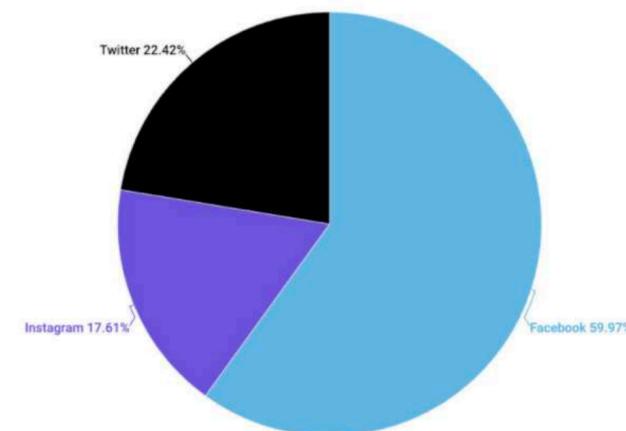
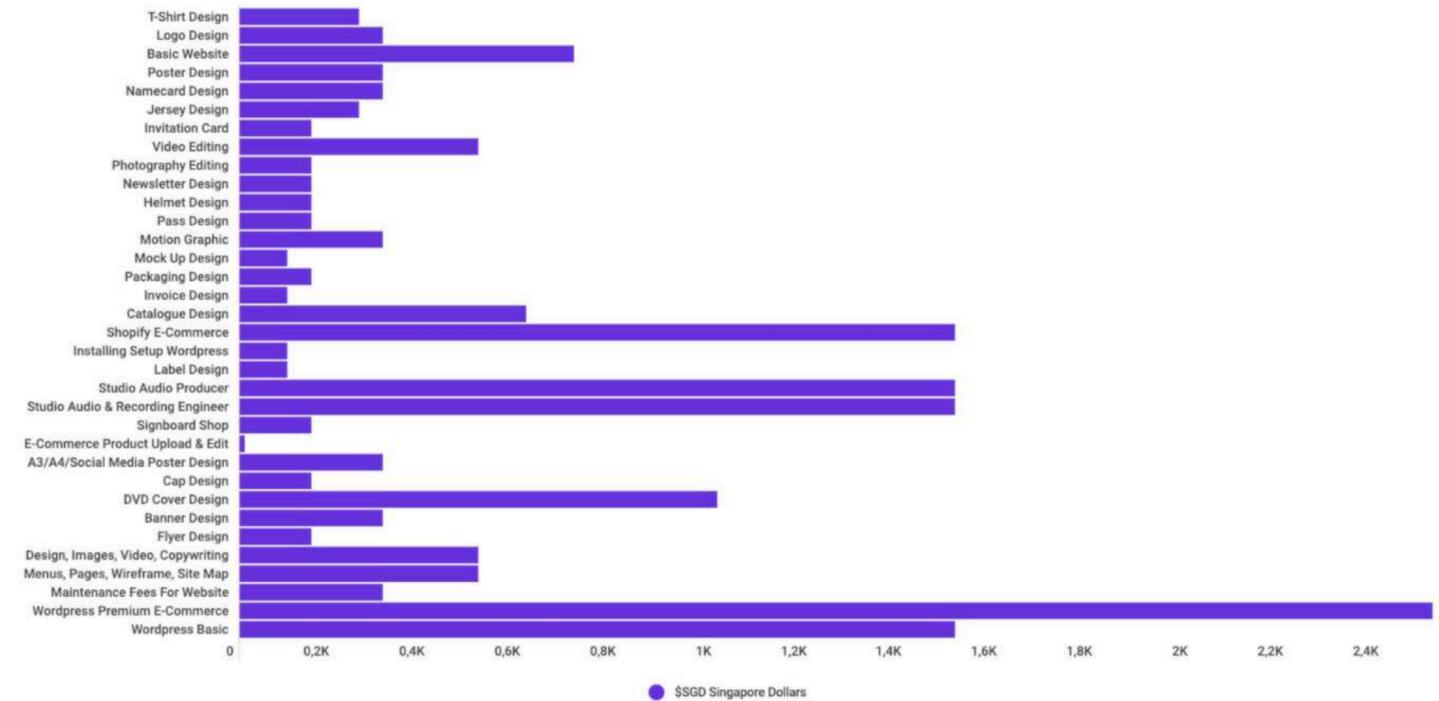
LEARN & BUILD MANY THINGS AS POSSIBLE

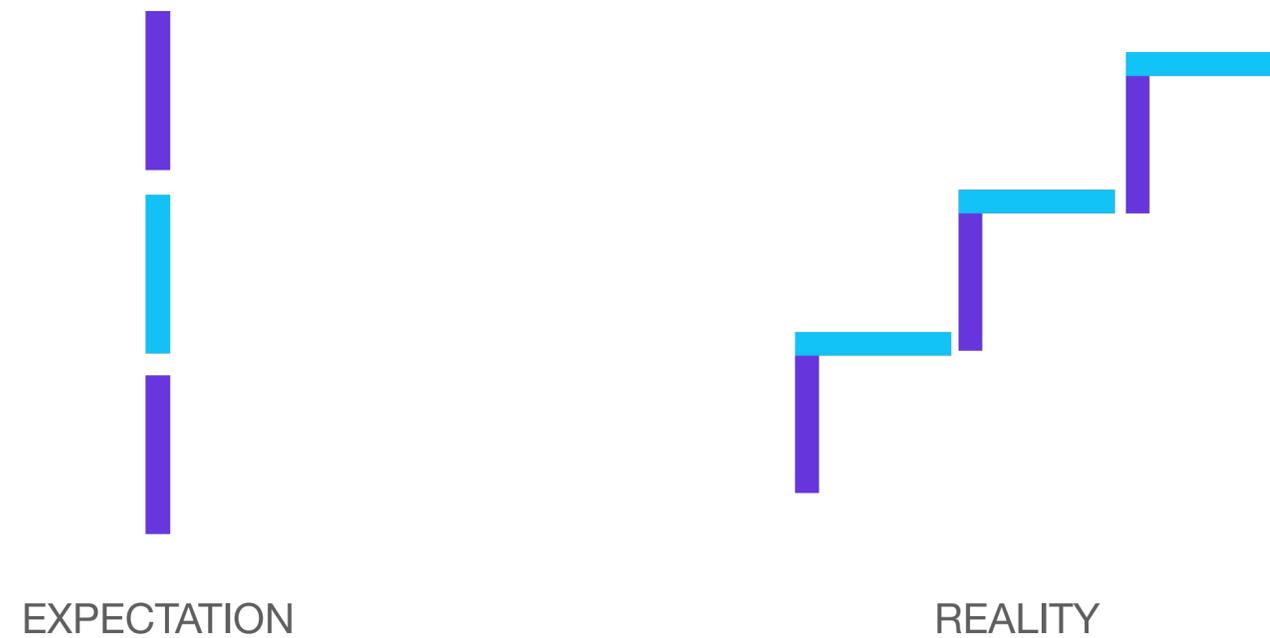
Upskilling & Reskilling Journey

- Build projects for paid clients
- Grow your portfolio & experience
- Learn new tech, design & market
- Grow audience & client base



Euphorya Digital Products & Service Prices from 2011-2018





ENTREPRENEURSHIP IS A PAINFUL PROCESS

LEARN HOW TO DEAL WITH IT



STRUGGLE

- Most founders are busy
- Hard to find like minded people
- I only do prospecting clients
- Keep working only small projects
- Meetups only for University Students
- Not much source from local
- Learn everything online
- Only few connections
- Lonely journey for 10 years
- No Community for indie makers or bootstrapped founders



YEAR 2018-2019 MENTAL HEALTH

- Stress > Anxiety > Burnout
- Pre-Diabetes > Type 2 Diabetes
- Change Lifestyle
- Started Intermittent Fasting
- Eat Healthy & Low-Gi Food
- Swimming & Walking
- Drink 1000ml Warm Water
- Sleep by 10pm-12am
- Look at calorie intake
- See Nutrition Facts
- Shop my own groceries
- Cook my own food
- Read articles from Health Promotion Board
- Follow up doctor every 3x month
- 1 years 4x medication check-up to check blood test,

DIGITAL NOMAD

- Travelled since year 2008
- Last Travelled March 2020
- Come home then travel again
- No online community
- Travel alone
- Work at cafes
- Work at public library
- Meet some friends
- Meet some people in the yo-yo community

2008



Fajar Siddiq
@fajarsiddiqFS

🌴 Digital Nomad since 2008
😄 My first travel was year 2000

🌟 Carry Laptop, Yoyo, Clothes
😊 Looking for cheap space, delicious food, beautiful places, meeting people in real life & doing remote work on laptop from public places.

😞 I miss travelling ever since the covid19



1:21 AM · Sep 18, 2020 from North Region, Singapore · Twitter for iPhone

||| View Tweet activity

4 Retweets 1 Quote Tweet 76 Likes

2020



Fajar Siddiq
@fajarsiddiqFS

🎂 I'm officially 34 years old today!
💜 thank you for supporting my happiness
fajarsiddiq.com/happybirthday



2:50 PM · Mar 14, 2020 from Navi Mumbai, India · Twitter Web Client

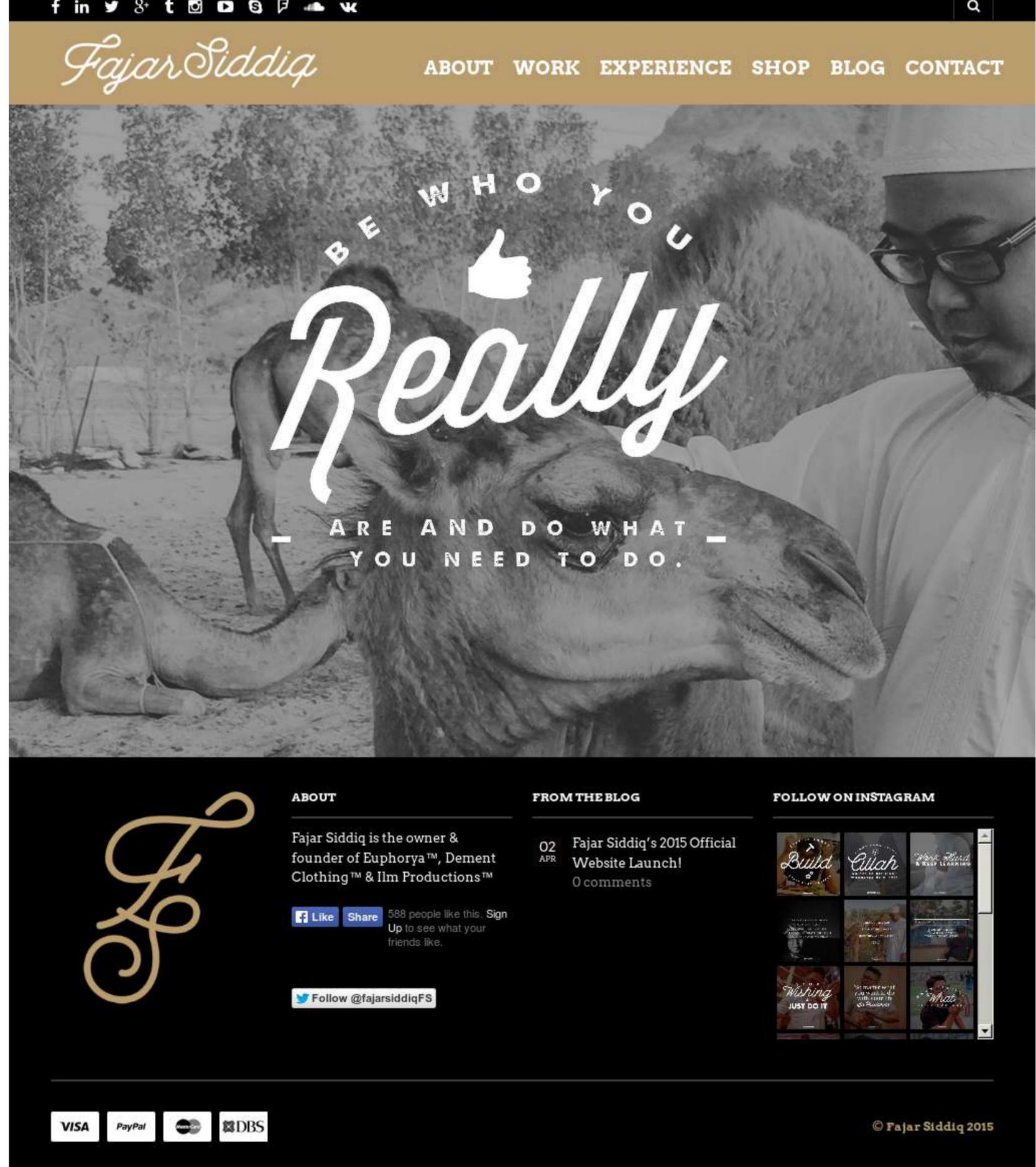
||| View Tweet activity

5 Retweets 228 Likes

YEAR 2015 OLD PERSONAL WEBSITE

www.fajarsiddiq.com

- About Page
- Blog Page
- Contact Page
- Not Branded
- Using too many profile pic
- Little Portfolio
- Not easy to find on google
- Hard to maintain
- Use Wordpress
- Too much plugins/themes



Fajar Siddiq

ABOUT WORK EXPERIENCE SHOP BLOG CONTACT

BE WHO YOU
Really
ARE AND DO WHAT
YOU NEED TO DO.

FS

ABOUT

Fajar Siddiq is the owner & founder of Euphorya™, Dement Clothing™ & Ilm Productions™

Like Share 588 people like this. Sign Up to see what your friends like.

Follow @fajarsiddiqFS

FROM THE BLOG

02 APR Fajar Siddiq's 2015 Official Website Launch! 0 comments

FOLLOW ON INSTAGRAM



VISA PayPal DBS

© Fajar Siddiq 2015

YEAR 2019 BUILD PERSONAL WEBSITE

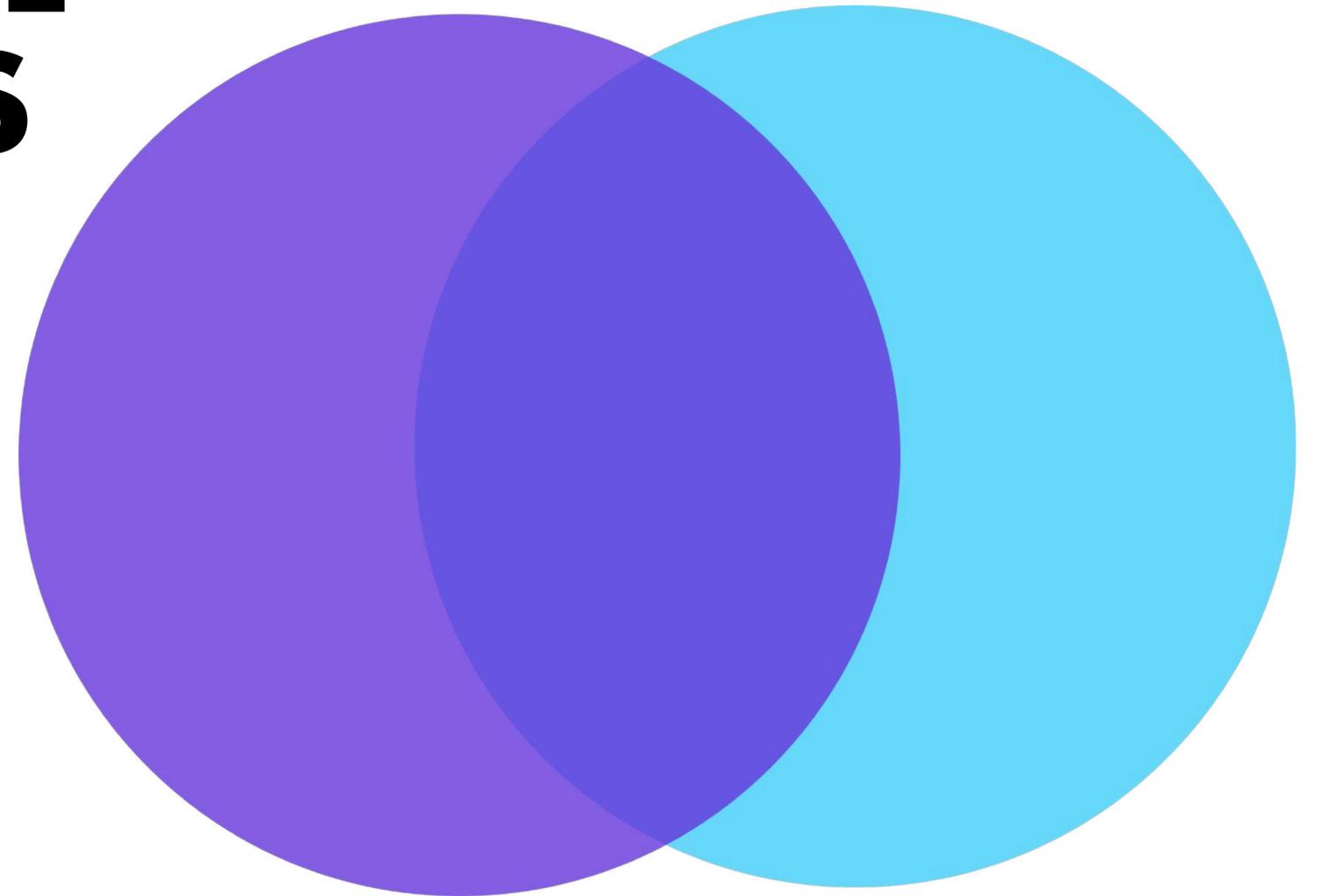
www.fajarsiddiq.com

- Control your branding
- Create 1 Page Parallax
- Easy to google & find you
- Share your resume
- Share about you
- Share your side-projects
- Share your business
- Share your milestones
- More connections & opportunities
- Share Volunteer Work & Projects
- Share Blog Articles & Newsletter
- Share your podcast or vlog
- Share your channel updates
- JAMstack easy to maintain & fast



TURNING YOUR MVP INTO PROFITABLE MICROSTARTUPS

- Build The Framework
- Ideation & Validation
- Planning & Design
- Development & Testing
- Deployment & Launch
- Monetize & Automate
- Buy or Sell Projects
- Do Homework & Be Ethical



PRODUCTIZED YOURSELF

- Fajar As A Service – FAAS
- Done For You Branding & Marketing
- Promo Video Launches
- Influencer & Community Advocate
- Product feedback, Product reviews
- Get paid tipping via buy me a coffee
- Doing micro commission work

Page stats BETA

Earnings

\$3,520

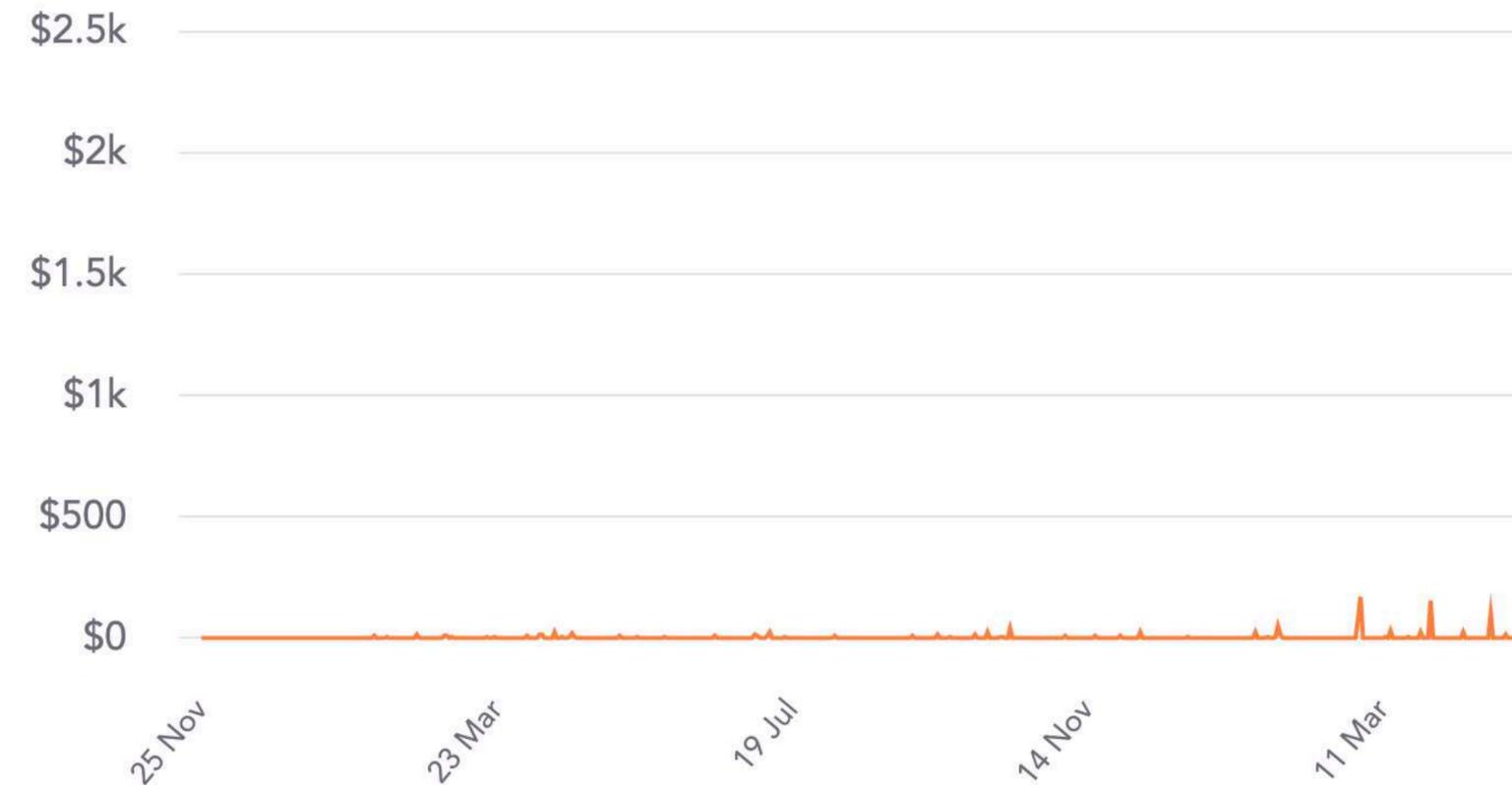
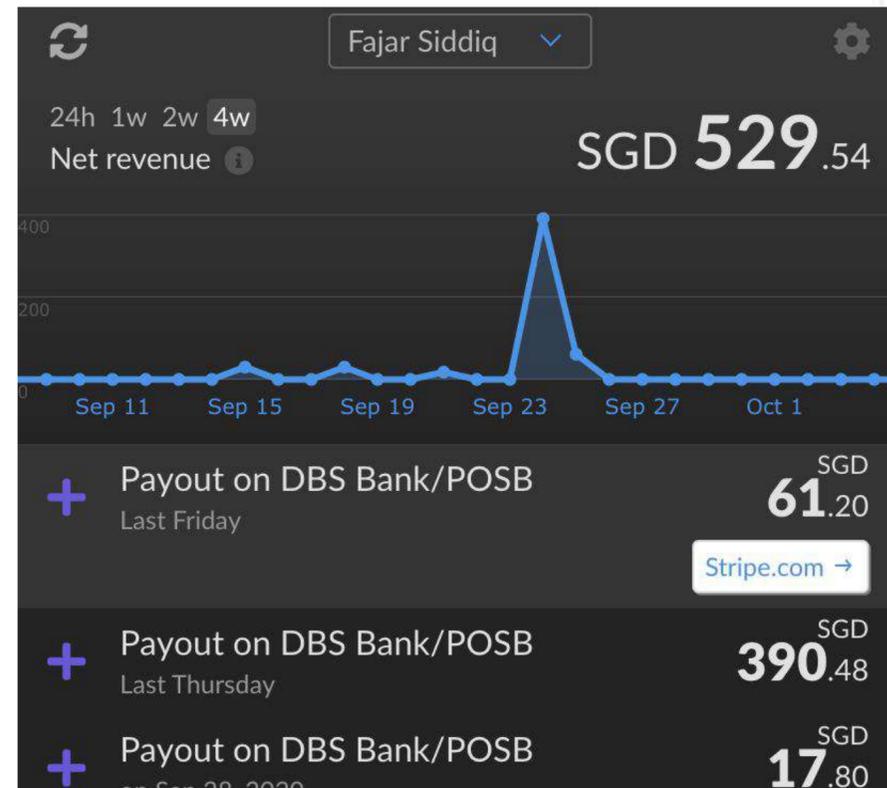
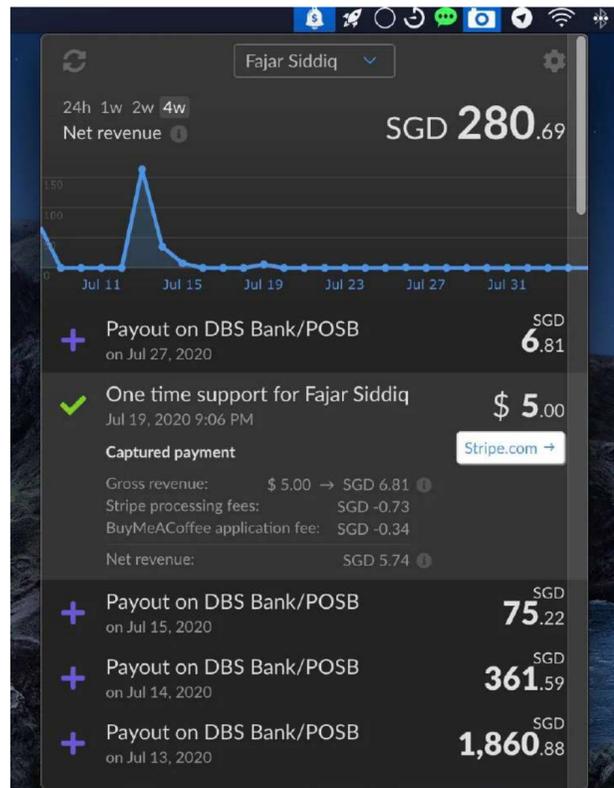
Supporters

80

Vi

6

You earned \$3,520 in the last 707 days

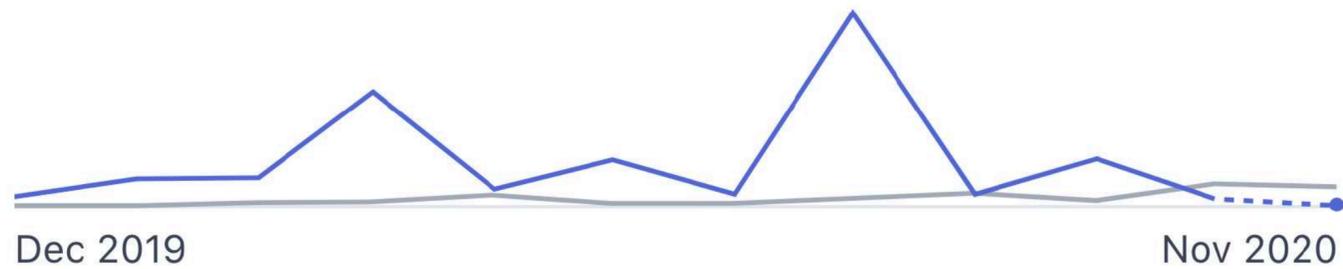


OPEN

- Open startups & makers
- Sharing Metrics, Stories, Revenues
- Share Page Views using Simple Analytics
- Scale faster using Stripe

Gross volume **+482.4%**
\$6,075.25

\$1,042.99



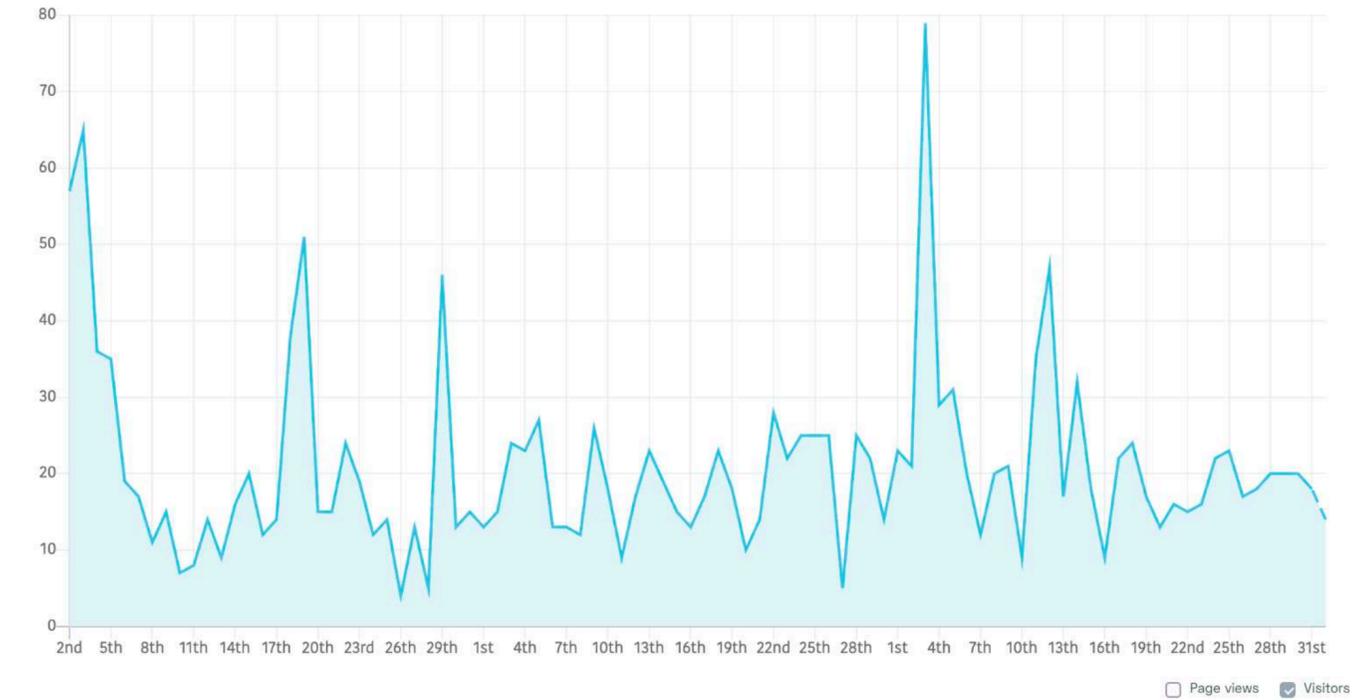
Analytics for fajarsiddiq.com

Settings Events

1.9k visitors in the past 3 months

0 page views now

2020-08-02 to 2020-11-01



Referrals

- 336 twitter.com
- 321 dev.to
- 77 google
- 52 indiehackers.com
- 34 instagram.com
- 23 supermakers.xyz
- 22 producthunt.com
- 16 android-app
- 14 remoteok.io
- 13 buymeacoffee.com

< page 1 >

Pages

- 2.1k /
- 221 /work
- 124 /resume
- 79 /covid19
- 18 /canceled
- 10 /openmicrostartup
- 10 /success
- 3 /support
- 2 /work.html

Devices

- 25% Mobile
- 0.3% Desktop
- 75% Tablet

Browsers

- 63% Chrome
- 14% Safari
- 9% Firefox
- 5% Edge
- 4% Opera

More...

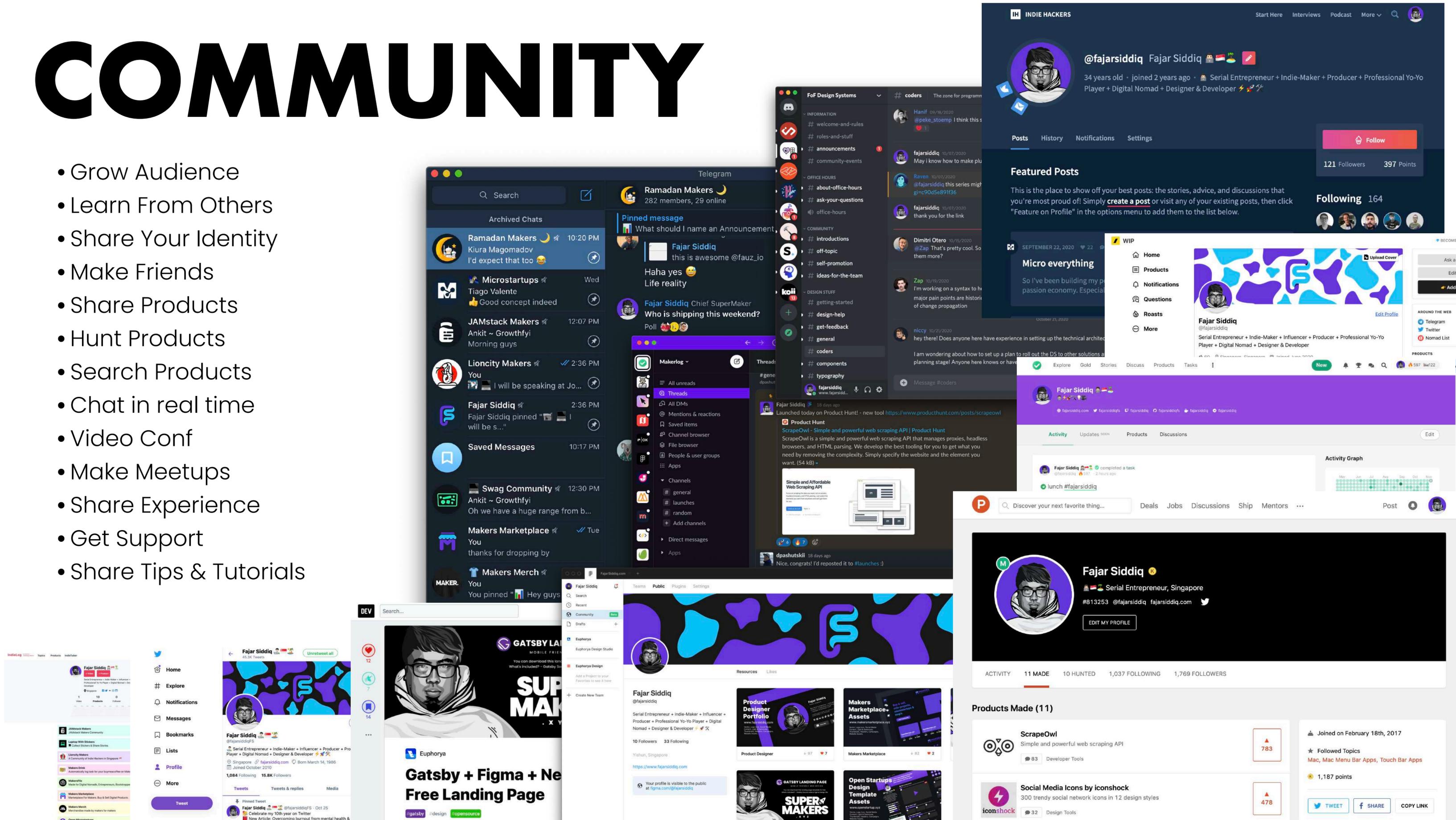
Countries

- 32% Turkey
- 13% United States
- 12% India
- 5% Malaysia
- 5% United Kingdom
- 4% China
- 4% Germany
- 3% Canada
- 3% France
- 2% Pakistan

More...

COMMUNITY

- Grow Audience
- Learn From Others
- Share Your Identity
- Make Friends
- Share Products
- Hunt Products
- Search Products
- Chat in real time
- Video Conf
- Make Meetups
- Share Experience
- Get Support
- Share Tips & Tutorials





BUILD, LEARN & LAUNCH IN PUBLIC

THE FUTURE BELONGS TO MAKERS.

- Turn Distractions Into Opportunities
- Help more people
- Ask Me Anything Session
- Build an audience in public
- Ideas don't really matter
- It's all about the execution
- Improve creativity
- Consistency & passion
- Honest & clear
- Engagement with people

MEET MAKERS IN REAL LIFE

- Met them via twitter
- Digital Nomads
- Software Developers
- Product Designers
- Bootstrapped Founders



MEET MAKERS IN VID-CONF

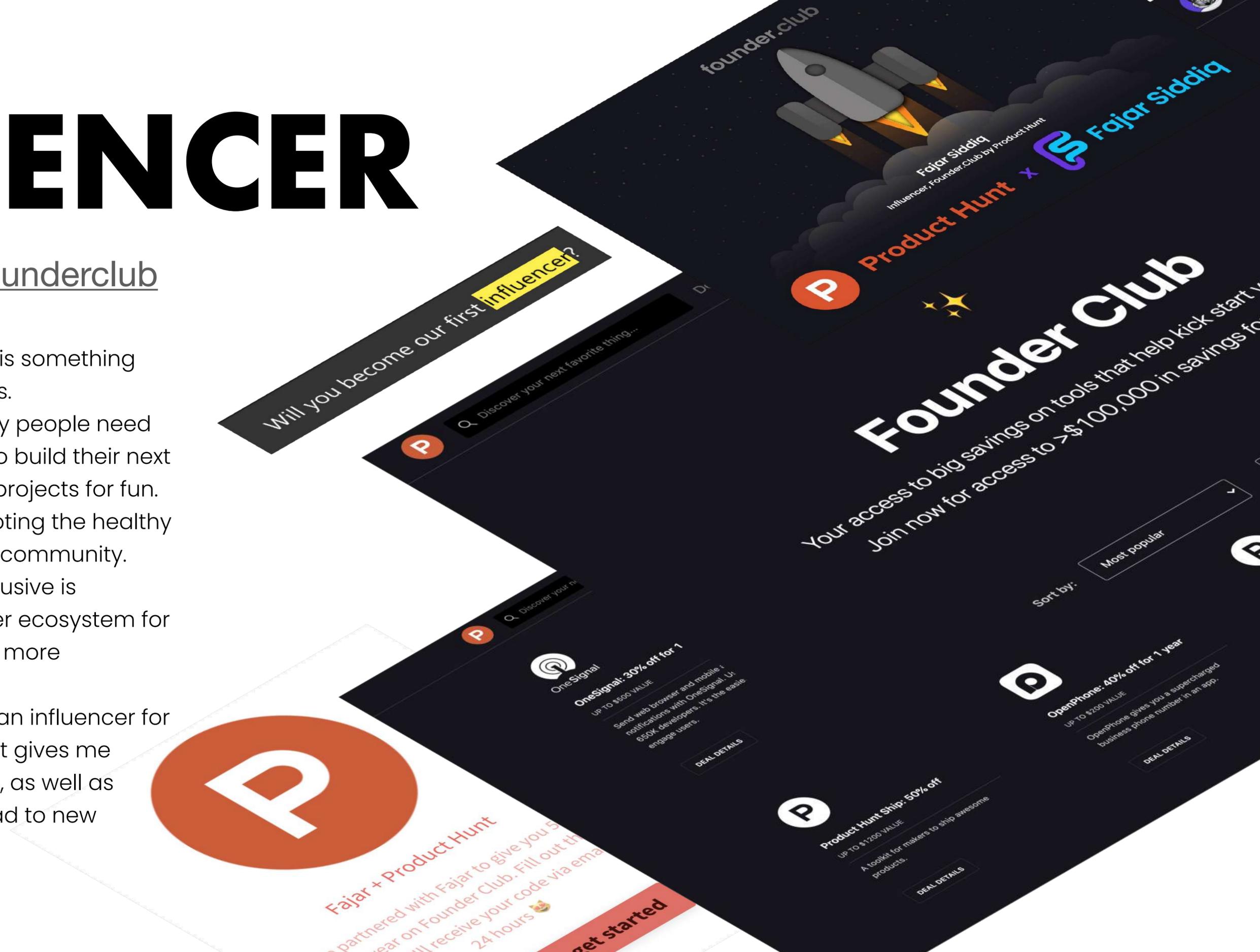
- Share product making
- Get feedbacks & reviews
- Share new ideas
- Meet new designers & developers
- Meet experience founders & makers



INFLUENCER

www.fajarsiddiq.com/founderclub

- Influencer is not really a job but it is something the indie maker community needs.
- The community is small and many people need help, resources and information to build their next profitable business or make side projects for fun.
- Being an influencer means promoting the healthy culture and the good vibes in the community.
- look for common goals. Being inclusive is important so we can build a better ecosystem for the indie maker culture and to be more recognized by the public.
- Not earning anything from being an influencer for Product Hunt's Founder Club, but it gives me access to a lot of perks and deals, as well as emails from other makers that lead to new opportunities.



EXPOSURES

- Featured on code.org
- Featured on hacktorberfest.com
- Featured on makermag.com
- Featured on trends.vc
- Featured on [nerd on tour](https://nerdon.tour)
- Featured on riverside.fm
- Featured on [GoMeta Inc](https://GoMeta.com)

Open Makers

Makers sharing metrics and stories.

- [Gabriel Chuan](#)
- [Darshan Gajara](#)
- [Jack Butcher](#)
- [Steph Smith](#)
- [Pat Walls](#)
- [Fajar Siddiq](#)



Fajar Siddiq had an idea for a game that went from conception to release in 30 days.



An indie game built in 30 days

code

30

Which Login?

Never forget how to log into a website again

How A Professional Yo-Yo'er Built, Launched, and Made It #1 on Product Hunt in Less Than 24 Hours

12:18 AM · Apr 25, 2019 · Buffer

10 Retweets 3 Quote Tweets 50 Likes



How A Professional Yo-Yo'er Built, Launched, and Made It #1 on Product Hunt in Less Than 24 Hours

On becoming an influencer in the maker community

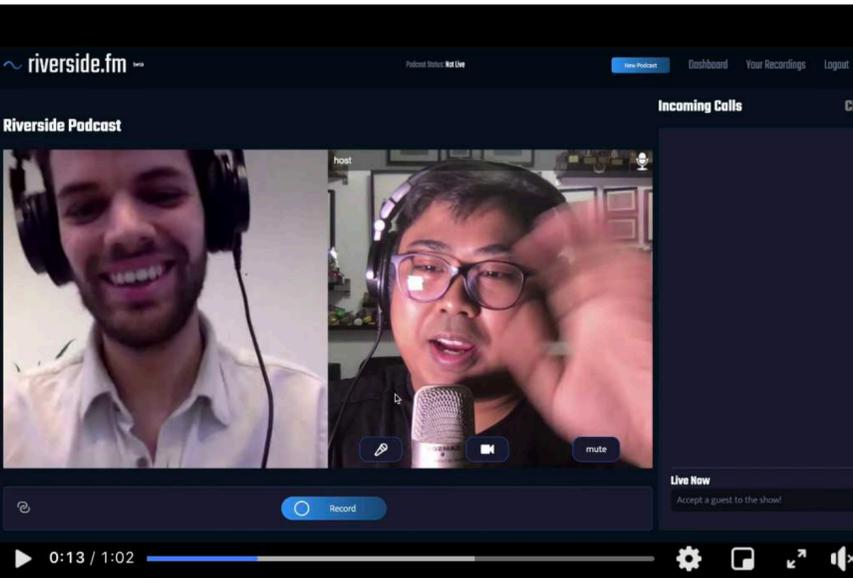
"My main reason for joining the indie maker community was to look for like-minded people who are designers, developers and entrepreneurs in the tech and design industry. At the same time, I was going through burnout, so I started to reach out to more people online. I joined the Maker's Kitchen Slack community as well as Makerlog."

"Since then, I've been shipping products and helping other makers in the community with product design feedback and reviews, testing their apps or websites. I have been very active on Twitter and Makerlog as well, where I met other indie makers from various community."



Are you a podcaster?

- Separate audio tracks and separate video tracks
- Record audio and video locally for the best quality
- Invite guests for Q&A
- No installation See Less



Like Comment Share 706 · 101 Comments

Coming soon

Hacktoberfest 2020

Open source is changing world - one pull request at a time

Hacktoberfest encourages participation in the open source community bigger every year. Complete the 2020 challenge and earn a limited edition t-shirt.

the first to know when Hacktoberfest 2020 launches

Get involved

Hacktoberfest is **open to everyone** in our global community. Whether you're new to open source, a student, long-time contributor, event host, or company of any size, you can help us grow the open source and make positive contributions to an ever-growing community. All backgrounds and skill levels are encouraged to complete the challenge.

The Product Angle

Hey, I'm Fajar Siddiq, I'm a Serial Entrepreneur from Singapore. I run a business related to creative work & communities online. Furthermore, I'm mostly bootstrapped micro-startups (side projects) as an indie maker. I also work online as Digital Nomad. In addition, I also produce videos for Product Hunt.

Chat with a designer - Fajar Siddiq

Fajar Siddiq - From Pro Yo-Yo to Digital Nomad - Thoughtful Leader in the Maker Community (#1)

This is the very first deep conversation recorded for the Nerd on Tour Podcast. I couldn't ask for a better guest than Fajar Siddiq. A known influencer in the Maker Community, who is always there for you to support, provide feedback and help to get customers for your bootstrapped project. Fajar lives in the culturally dense and diverse Singapore and whenever possible he's visiting nearby countries with his laptop and yo-yo. Let's die into the digital nomad trinity with Fajar Siddiq!

MICROSTARTUPS

fajarsiddiq.com/projects

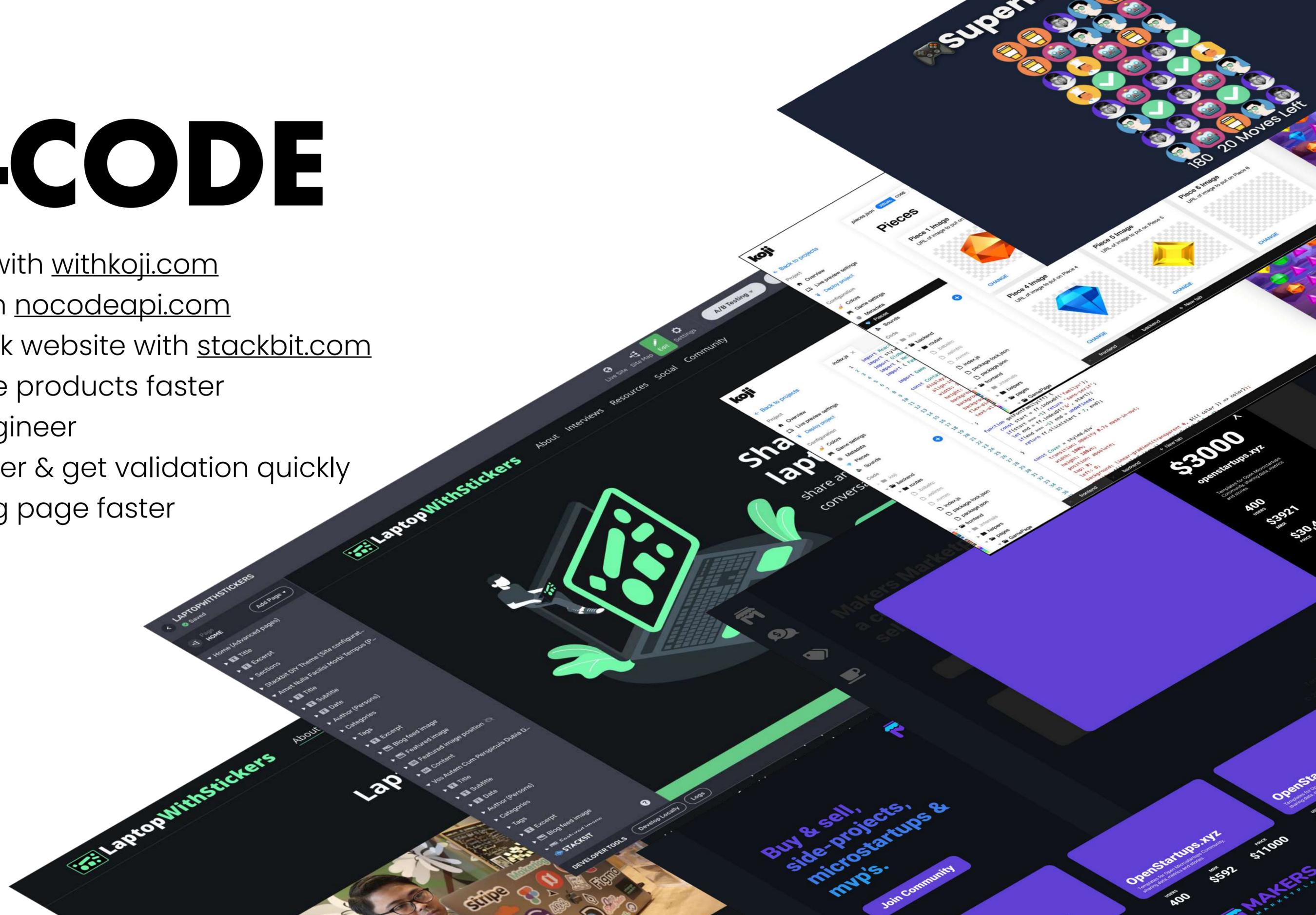
- Google sheet to track
- Turn to Company
- Creating MVP
- Some shut down
- Currently Building
- Side-Projects
- For Learning
- No-Time
- Can't scale
- Grow community
- Collect Emails

Project	Started	Description	What Happened	Site	Facebook	Instagram	Twitter	Youtube	
Killer Dash	1999	Personal Site for Yoioing	Shut Down	yoioing.com/killerdash	no	no	no	no	not fou
Sleeping Pattem Change	2002	Personal Blog on Blogspot.com	Shut Down	sleepingpattemchange.blogspot.com	no	no	no	no	not fou
Euphorya Clothing	2005	First Startup Selling T-Shirt For Music Band	Move	myspace.com/euphoryaclthing	no	no	no	no	not fou
Pasir Labar Crew	2006	Ex-Secondary School Mate Forum	Shut Down	pasirlabarcrew.proboards.com	no	no	no	no	not fou
Throw Clothing	2008	Second Startup Selling T-Shirt for Yo-Yo Community	Move	throwclothing.blogspot.com	no	no	no	no	not fou
Euphorya Design	2008	Pivot from Clothing to Graphic Design Agency	Move	euphoryadesign.blogspot.com	no	no	no	no	0110326020
Team Offstring Superheroes	2010	Community of best offstring yo-yo players in the world	Shut Down	offstringsuperheroes.com	close	close	close	no	4122115374
Save Your Superhero	2010	Community for Self-Help Blog & Newsletter	Shut Down	saveyoursuperhero.com	close	close	close	yes	.saveyoursup
Lioncity Yo-Yo	2011	Yo-Yo Blog For Local Community	Shut Down	lioncityyo-yo.com	no	no	no	yes	not fou
Euphorya Design Agency	2011	Official Opening 1st Startup Design Agency	Running	euphoryadesign.com	@euphoryadesig	euphoryadesig	euphoryadesig	euphoryadesig	0110510102
OldSkool Chongfu	2011	Ex-Primary School Mate Forum	Shut Down	oldskoolchongfu.com	no	no	no	no	2011042112
FS Photography	2011	Photography: Potrait, Model, Wedding, Event, Product, Party	Shut Down	fajarsiddiqphotography.com	no	no	no	no	0423171535
Dement Clothing	2011	Official Opening 2nd Startup Clothing	Running	dementclothing.com	@dementclothin	dementclothir	dementclothi	dementcloth	0141219020
Fajar Siddiq	2012	Official Personal Website Fajar Siddiq	Running	fajarsiddiq.com	@fajarsiddiqs	@fajarsiddiq	@fajarsiddiq	@fajarsiddiq	/201609191
Keluargaku	2013	Private Family Social Network Website	Shut Down	keluargaku.webs.com	no	no	no	no	y/201306170
Ilm Productions	2014	Official Opening 3rd Startup Islamic Creative Agency	Running	ilmproduction.com	@ilmproductions	ilmproductions	Ilmproduction	mproduction	b/20180925
Euphorya	2017	Redirect 1st Startup Main Company Site	Running	euphorya.co	@euphoryadesig	euphoryadesig	euphoryadesig	euphoryadesig	not fou
Euphorya Market	2017	Digital Asset Marketplace For Agency	Building	euphoryamarket.com	@euphoryadesig	euphoryadesig	euphoryadesig	euphoryadesig	not fou
Opened	2018	Opened is a personal site for makers	Building (Side Project)	openstartup.xyz	no	no	no	no	not fou
Makers Merch	2018	Merchandise for Makers	Building (Side Project)	makersmerch.xyz	no	no	no	no	not fou
Makers Marketplace	2018	Microstartup Marketplace For Makers	Building (Side Project)	makersmarketplace.xyz	no	no	no	no	not fou
Supemakers	2019	Indie-Game Build With No-Code, Koji	Building (Side Project)	supermakers.xyz	no	no	no	no	not fou
Ramadan Makers	2019	Muslim Makers Community	Running (Side Project)	ramadanmakers.com	no	no	ramadanmake	no	not fou
Makersflix	2019	Microdocumentary For Makers	Building (Side Project)	makersflix.com	@makersflix	@makersflix	@makersflix	@makersflix	not fou
JAMstack Makers	2019	JAMstack Makers Community	Building (Side Project)	jamstackmakers.com	no	no	jamstackmake	no	not fou
Laptop With Stickers	2020	Stickers As A Story Community	Building (Side Project)	laptopwithstickers.com	no	laptopwithsticke	no	no	not fou
Lioncity Makers	2020	Home Of Indie Makers Community in Singapore	Building (Side Project)	lioncitymakers.com	no	no	no	no	not fou
Product Designer	2020	Micro Design Validated	Building (Side Project)	productdesigner.xyz	no	no	no	no	not fou
Buskering	2020	Digital Busking Spotlight For Buskers	Building (Side Project)	buskering.com	no	no	no	no	not fou
Microstartups	2020	Turn your MVP into a profitiable micro startups	Building (Side Project)	https://microstartups.xyz	no	no	no	no	not fou

Status
Launched
Shut Down
Building
Move

NO-CODE

- Make games with withkoji.com
- Make API's with nocodeapi.com
- Make JAMStack website with stackbit.com
- Nocode create products faster
- Don't over-engineer
- Make MVP faster & get validation quickly
- Create landing page faster



MICRO FAMOUS

INFLUENTIAL TO THE RIGHT AUDIENCE

- Help other makers
- Win prizes from maker challenge
- Build Side Projects to Company
- Side Projects become profitable
- Pay rent, bills & travel
- Buy new MacBook or Home
- MVP Projects get acquired
- Received swags from other makers

Himanshu Mishra @zicusus
 It's been one month since I launched @hov3rity and here are some stats-

- 464 upvotes on PH
- 302 sales
- \$1,812 in revenue
- 3 refunds

It was a fun week and I learn't a lot. Special thanks to @fajarsiddiqFS and @ryzaluyusoff for helping me out 🙏

April 29th 2020

4 Retweets 19 Likes

Finally, the result is out and I m getting runner up in the 3rd party integration, it's a small win for me, but it's a massive encouragement for my maker life.

- Thanks for Fajar doing the pre-testing with me and give me lots of encouragement & ideas.
- Thanks for 200wad communities that I am getting lots of encouragement here.
- Thanks to Makerlog communities for the supports as well.

Knight
 Read more posts by this author.

Mohd Danish @mddanishyusuf
 Recently I sold my 1st project for \$23k and I write about it and my 10 months journey.

mohddanish.me/my-bootstrappe...

#digitalnomad #NOMAD

My Bootstrapped Micro-Startup got acquired for \$22k Building my 9th bootstrapped micro-startup product in 2019.
 @mohddanish.me

9:49 PM · Dec 11, 2019 · Twitter Web App

96 Retweets 12 Quote Tweets 787 Likes

#1 Product of the Day
 June 22, 2019

Ryza Yusoff @ryzaluyusoff · May 4
 Today @ReaderMode has crossed \$10,000 in revenue! 🎉

Thank you so much to anyone and everyone who have been supporting my works! Couldn't have done it without you! 🙏❤️

Next: \$50K and \$100K 🙌

cc: @gumroad

Gumroad

35 29 232

CostMe
 Compare and calculate the fees of popular payment providers

#1 Product of the Day

APVOTED 577

Website: costme.fajaz.io

HUNTER: Fajaz, Izzat, Fajaz

Tengku Hafidz @SoHafidz
 Made my first launch on @ProductHunt for fatihatv.com
 Wouldnt have done it without the encouragement and guidance by @fajarsiddiqFS Please check it out and support at

FatihaTV - Watch Islamic content without distractions this Ramadan! Product Hunt

Watch Islamic content without any distractions on <https://fatihatv.com> - the Islamic Netflix Benefits: 🟢 Reputable sources 🟡 Specific section for kids 🚫 No ads or unwanted suggestions Let's pledge to watch beneficial content this Ramadan. 🙌 UPVOTE

producthunt.com

April 26th 2020

Ardian @_absyah_ · Apr 23
 Have you wondered how much time-consuming effort to build backend API?

Now you can build API from your databases in seconds.

apisentris.com

- Support Multiple Databases
- API Usage Dashboard
- Secure
- No Coding & Server Stuff Headache
- Superrrr Easy

RT.

1K views 0:50 / 0:53

Ardian @_absyah_ · Apr 23
 special thanks to @fajarsiddiqFS for the awesome video

Would love to thank some incredible folks 🙏
 @shutterbugsid @atvanguard @dalpattapaniya @fajarsiddiqFS @robhope @theryanhayward @varuntrivedi_

Hi, Fajar! I would like to say a huge THANK YOU for your contribution to PFPMaker growth.

Please let me know when you need anything as I would be really glad to help you too!

1

7:17 PM



NOBLE CAUSE

- Judge for fixathon.io
- Fix The Climate
- Create DIY PPE for COVID-19
- Made COVID-19 Live Tracker
- fajarsiddiq.com/covid-19

COVID19

NOVEL CORONAVIRUS CASES IN SINGAPORE

New cases announced on November 2	1
Confirmed cases so far	58,020
Discharged	57,924
Still in hospital	46
In isolation	22
Deaths	28

NOVEL CORONAVIRUS CASES

PLACES	CONFIRMED CASES	REPORTED DEATHS
United States	9,229,335	231,125
India	8,229,313	122,607
Brazil	5,545,705	160,074

Fajar Siddiq @fajarsiddiqFS

I Launch a DIY Project today
 Watch the video & comment
 I'm trying to be productive & stay positive as possible as i can during this pandemic period.
producthunt.com/posts/fajar-si...



Fajar Siddiq DIY Face Shield - PPE Made out of laptop cover | Product Hunt
 In this #stayathome #circuitbreaker #covid19 DIY project, i made a face shield PPE personal protection equipment out of a laptop cover and ipad mini screen protector. I also made <https://fajarsiddiq.com/covid19> a simple site
producthunt.com

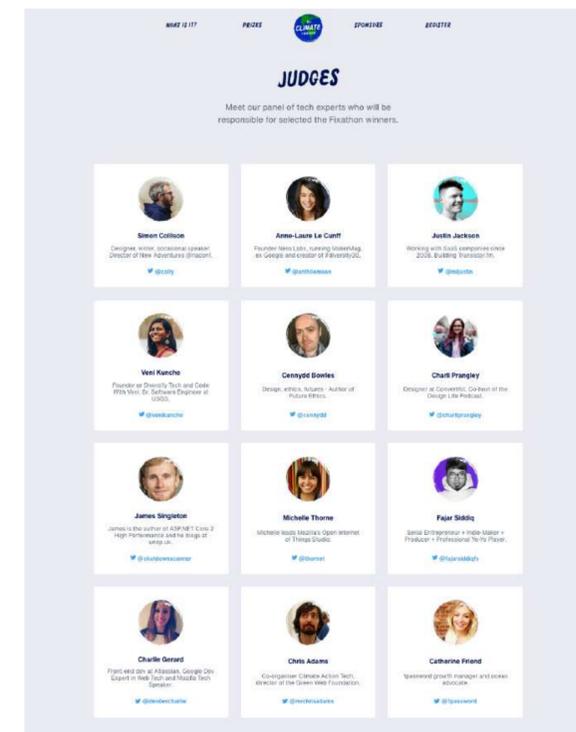
April 16th 2020

6 Retweets 39 Likes



The world's first online
 hackathon to help #fixthecimate

<https://fixathon.io>



Judge Spotlight: Fajar Siddiq

Fajar Siddiq is a serial entrepreneur and co-founder of multiple, indie-bootstrapped creative companies in Singapore. He mainly works with...

 Steven Hylands
 Jul 19, 2019 · 5 min read

DIVERSITY & INCLUSIVE

- Promote diversity through community
- Launch product during month of Ramadan
- 30 Days Read Full Book Quran Challenge
- Collaborate with other non-muslim maker to make Ramadan Design Pack
- Travel & Volunteer projects in Philippines feed poor & needy

Fajar Siddiq @fajarsiddiqFS

Replying to @Paul_Brr @anthilemoon and 28 others

I completed reading Quran in 30days month of Ramadan 604 pages (arabic). Also read my favorite book "Get Together" book & other Increment Issues book from stripe press.

Tagging: @MrAhmadAwais @mddanishyusuf @MusharofChy @fauz_io @matteing @alicode maker



9:05 PM · May 25, 2020 · Twitter for iPhone

View Tweet activity

2 Retweets 18 Likes

Awais @MrAhmadAwais · May 25
Replying to @fajarsiddiqFS
Mashallah

Fajar Siddiq @fajarsiddiqFS

- 🌙 Welcome to the month of Ramadan!
- It will be "Ramadan At Home" for me & many muslims
- 🌟 Have a blessed Ramadan to all Muslim Indie-Makers around the world
- 🌍 This Ramadan will be very different with Covid19 Pandemic Change
- 🌟 Most of us will be fasting for 30 days #ramadan



April 22nd 2020

9 Retweets 68 Likes

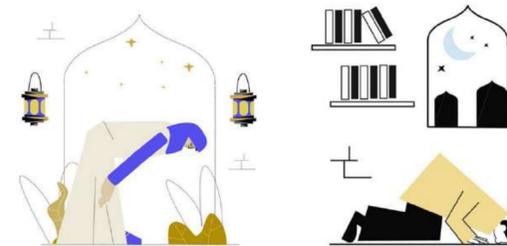
HASTRAS

Services

DEFAULT SORTING



Aqeeqah Goat \$190.00
Aqeeqah Whole Cow \$1,300.00



Discover your next favorite thing... Deals Jobs Discussions Ship Mentors ... Post

HOME → RAMADAN DESIGN PACK BY ARTIFY

Ramadan Design Pack by Artify
A free pack of ramadan designs you can edit in your browser

UPVOTED 356

Website www.artify.co

Embed a badge to your website

Embed a badge to your website

HUNTER Fajar Siddiq Serial Entrepreneur, Singapore

FatihaTV

Watch frequently updated content from Singapore

Want a productive Ramadan?
Watch beneficial content on FatihaTV.

This Ramadan, let's pledge to consume more beneficial content than entertainment. We organise playlists from reputable Islamic Youtube channels in one platform so that we can watch them here with no distractions. Have a channel you want us to include? Let us know via email.

General Videos For Kids

Ramadan Specials

EID MUBARAK

Apple Tree

Yummy Healthy RECIPE

SONG 4 KIDS I WENT TO THE MASJID

I Love Muhammad

ZAKY SONG

Supported by

M SOCIETY

FEATURED ON Product Hunt 471

AWARDS

- 1st Place in Hackernoon Noonies Award 2020 - [ramadanmakers.com](https://www.ramadanmakers.com)
- 3rd Place in Hackernoon Noonies Award 2020 - [JAMstackmakers.com](https://www.jamstackmakers.com)
- Honorable Mentions for Community Member of the year 2019 - PH Golden Kitty Awards
- Makers Festival Runners-Up WFH 2020

🏆 Community Member of the Year 2019: [Kunal Bhatia](#)

Kunal is the co-founder of [SlidesUp](#) and a value-adding community member across the board. He's submitted 47 products to the community, and throughout the year made time to support makers through maker goals, online discussions and international meetups.

Honorable Mentions:

[Zoe Chew](#)

[Fajar Siddiq](#)

[Lachlan Kirkwood](#)

[Lisa Dziuba](#)

Thanks to everyone for participating in the awards and to all the incredible makers and community members that launched and supported products in 2019.



Let's celebrate the runners up of Makers Fest too 🏆

- [Salut](#), created by [Matthew DiPietro](#), let's you find free virtual fitness classes and trainers, and you can donate to the trainer directly in the app
- [DIY Face Shield](#), created by [Fajar Siddiq](#), helps you make your own PPE out of a laptop cover
- [Yuzoo.me](#), created by [Csongor Bókay](#) and [Jeremiah Smith](#) let's you start Zoom meetings on the fly from any tab, browser or app for free

Congrats to all the makers who spent time and energy developing products for a noble cause. 🏆



- 🏆 We won! [@RamadanMakers](#) on [@hackernoon](#)
- ✅ Slack, Telegram, and/or Discord Channel of the Year
- 💜 Fellow makers [@GetMakerlog](#) & [@JAMstackmakers](#)

🎉 Thank you for those who voted & supported us!
🌴 We have so many awesome makers! you are not alone!

[#noonies2020](#) [#makersgonnamake](#)

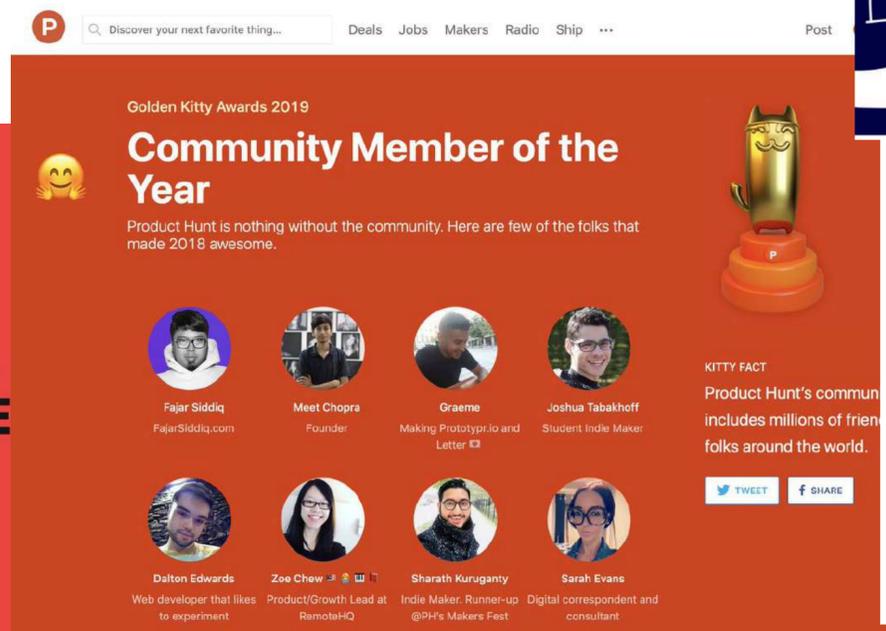


[Ramadan Makers](#) 🌙 and 2 others

5:49 AM · Oct 22, 2020 · Twitter Web App

||| View Tweet activity

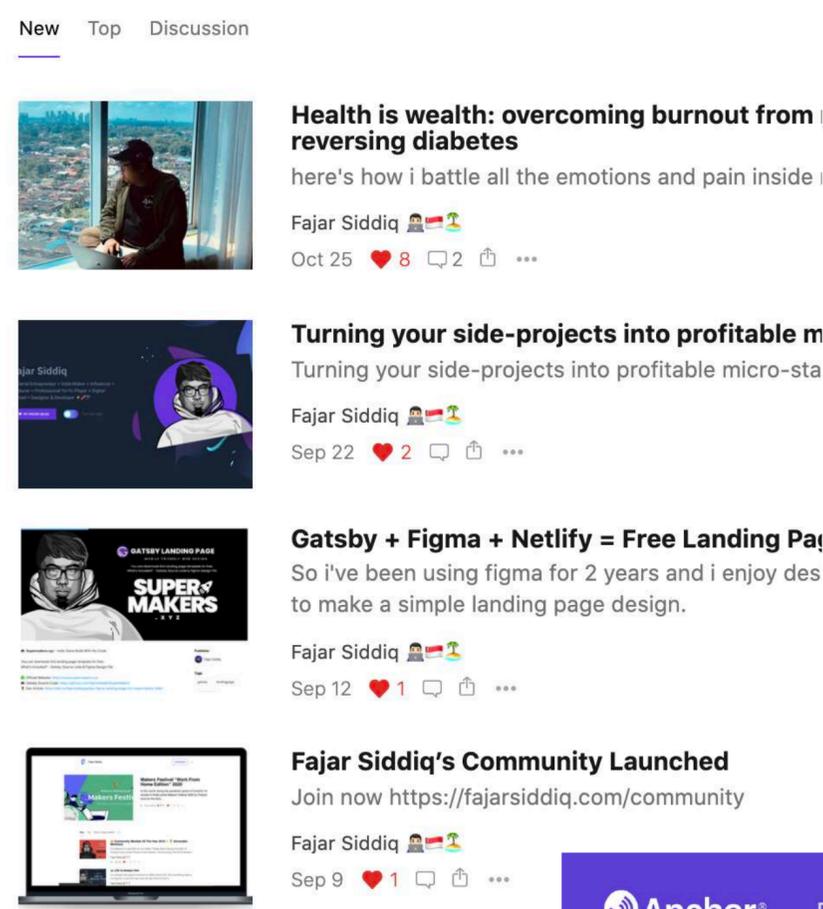
19 Retweets 3 Quote Tweets 66 Likes



CONTENT

- Produce your own content
- Be persistent & Engaging
- Shareable & Brandable
- Interactive & Keep it simple
- Newsletters & Podcast
- Vlogs & Channels

New Top Discussion



Health is wealth: overcoming burnout from reversing diabetes
here's how i battle all the emotions and pain inside
Fajar Siddiq
Oct 25 8 2

Turning your side-projects into profitable m
Turning your side-projects into profitable micro-sta
Fajar Siddiq
Sep 22 2

Gatsby + Figma + Netlify = Free Landing Pa
So i've been using figma for 2 years and i enjoy des to make a simple landing page design.
Fajar Siddiq
Sep 12 1

Fajar Siddiq's Community Launched
Join now <https://fajarsiddiq.com/community>
Fajar Siddiq
Sep 9 1



Fajar Siddiq

Serial Entrepreneur + Indie-Maker + Influencer + Producer + Professional Yo-Yo Player + Digital Nomad + Designer & Developer

Edit Profile

Anchor DASHBOARD EPISODES MONEY



Mango Minutes
By Fajar Siddiq

Mango Minutes is a podcast by Fajar Siddiq from Singapore. I hope to share better value sharing my journey from inspirational stories, memories and series as a self-taught designer & developer, bootstrapped founder, independent maker. This podcast is brought to you by <https://fajarsiddiq.com>

Listen on Spotify Message

WHERE TO LISTEN



Fajar Siddiq 63 subscribers

Pinned message
I will be speaking at JomLaunch Asia Conf 2020!

06 October

Dark Mode Colors

Navy Blue	50.7%
Black	20.3%
Grey	29%

69 votes · 14 hours left

1:08 AM · Oct 6, 2020 from North Region, Singapore · Twitter for iPhone

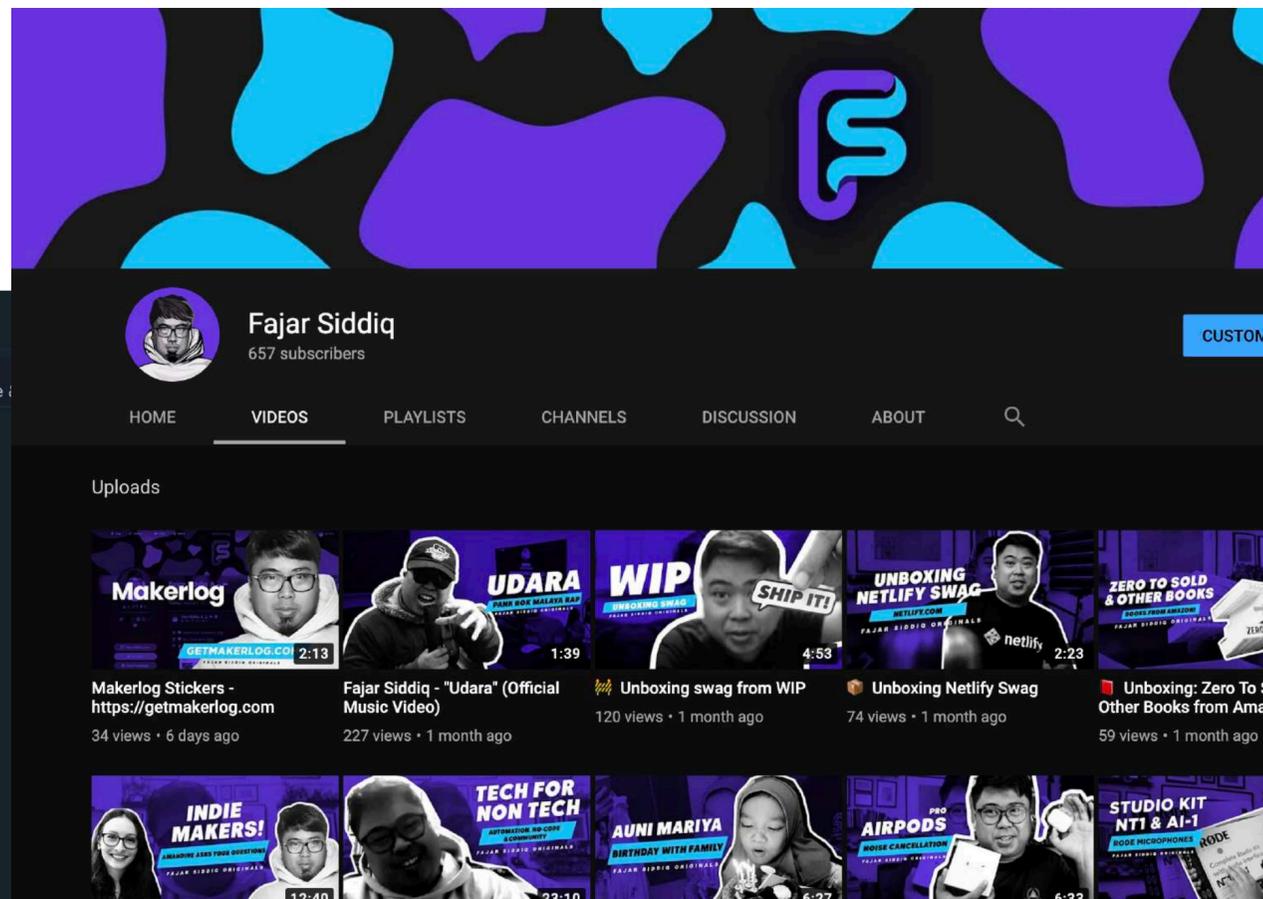
I'm a big fan of Dark Mode colors. How important is it to my eyes what I'm reading.

So I made a poll on telegram and also on twitter to ask people what color is best for darkmode. When it comes to dark mode is all about readable content. So here is some of the best darkmode colour use across internet

Fajar Siddiq 657 subscribers

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

Uploads



Makerlog Stickers - <https://getmakerlog.com> 2:13

Fajar Siddiq - "Udara" (Official Music Video) 1:39

Unboxing swag from WIP 4:53

Unboxing Netlify Swag 2:23

Unboxing: Zero To Sold & Other Books from Amazon 2:23

INDIE MAKERS! 1:24

TECH FOR NON TECH 2:10

AUNI MARIYA BIRTHDAY WITH FAMILY 6:27

AIRPODS PRO NOISE CANCELLATION 6:23

STUDIO KIT NTI & AI-1 6:23

WHERE TO LISTEN



Skills To Pay The Bills
Mango Minutes • Feb 13

00:00 34:58

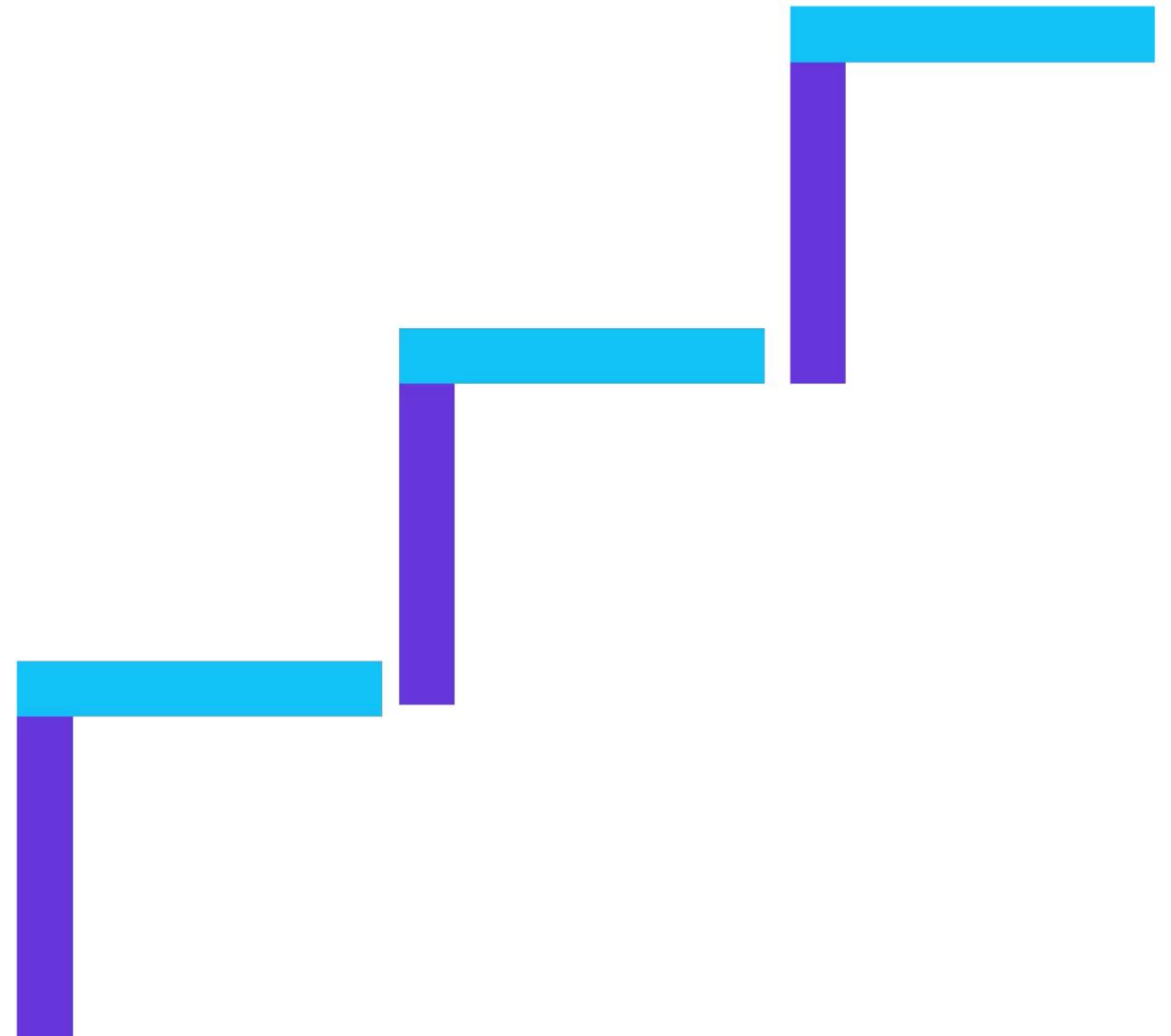
TAKING THE SAME STEP & LEANING AGAINST THE WALL

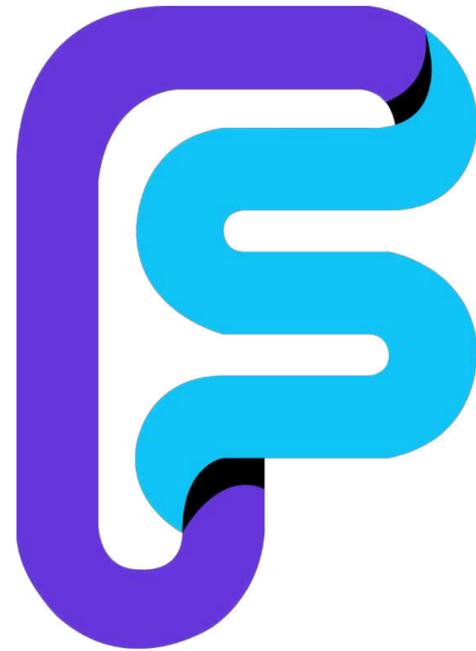
DON'T PUT YOUR HANDS IN THE POCKET



**TIME IS NEVER
RIGHT &
CONDITIONS
ARE NEVER
PERFECT**

JUST START & KEEP CLIMBING





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